

## **Historic, Archive Document**

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MOUNTAIN LAUREL, See Page 5

*Finger Lakes  
Nurseries*

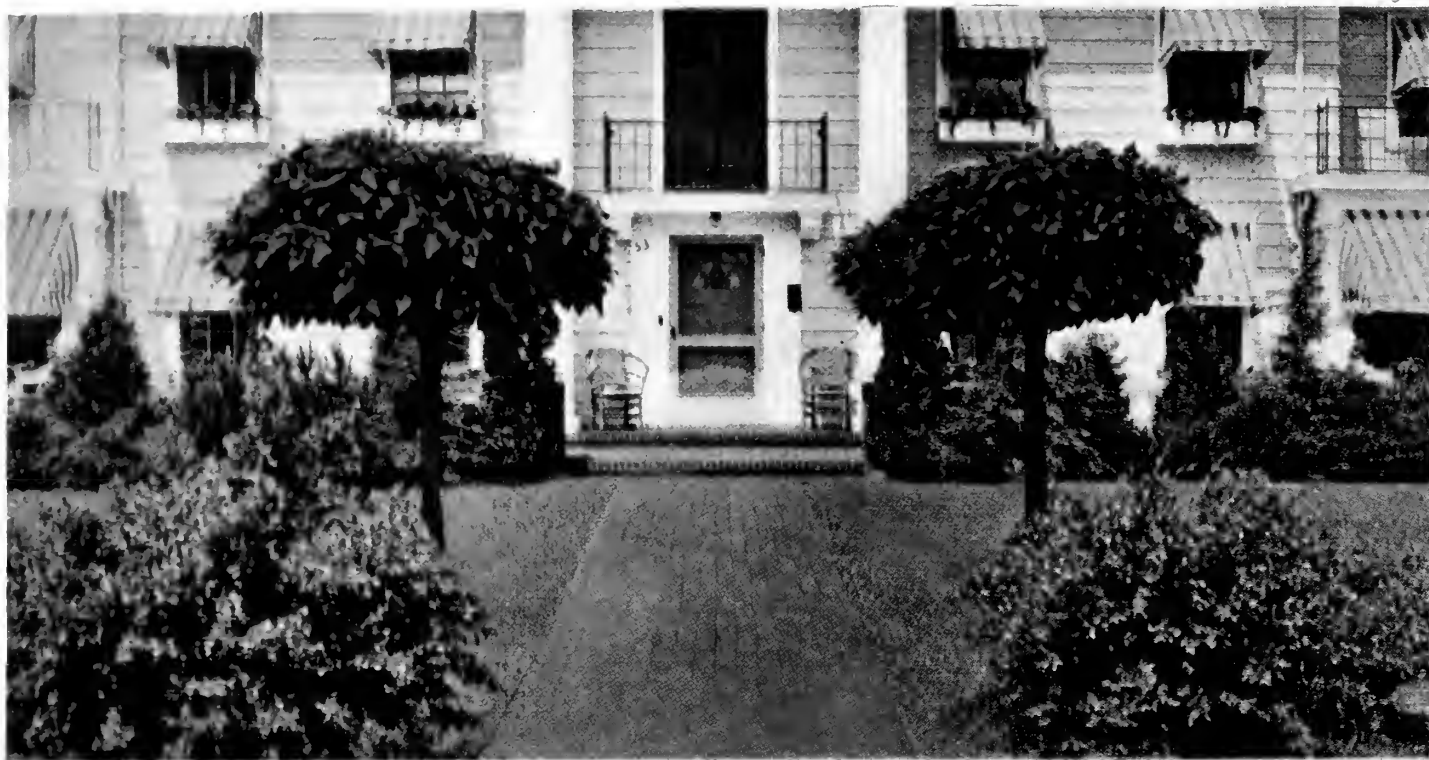
1931

404 WASHINGTON STREET, GENEVA, N. Y.

# CATALPA

(BUNGEI)

One of the finest selections of  
Catalpas (Umbrella Trees) in  
the country



The Entrance to your Home is all-important. This Catalpa Planting makes your Home "stand out" and expresses dignity and good cheer

*Plant anywhere, where a low-growing tree is desirable*

**5 to 6 ft., 75c each, \$1.35 per pair**

(Regular price, \$1.50 each)

**6 to 8 ft., \$1.00 each, \$1.75 per pair**

(Regular price, \$2.00 each)

Fine, big Umbrella Trees with large, well-shaped heads. If planted in pairs before your entrance or along your driveway they will develop a setting that is sure to command attention and at the same time add many dollars to the value of your property.

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## RED-LEAVED TREES

# Prunus Pissardi

Big 3-4 foot Trees

***For Only 75c Each***

(3 for \$2.00)

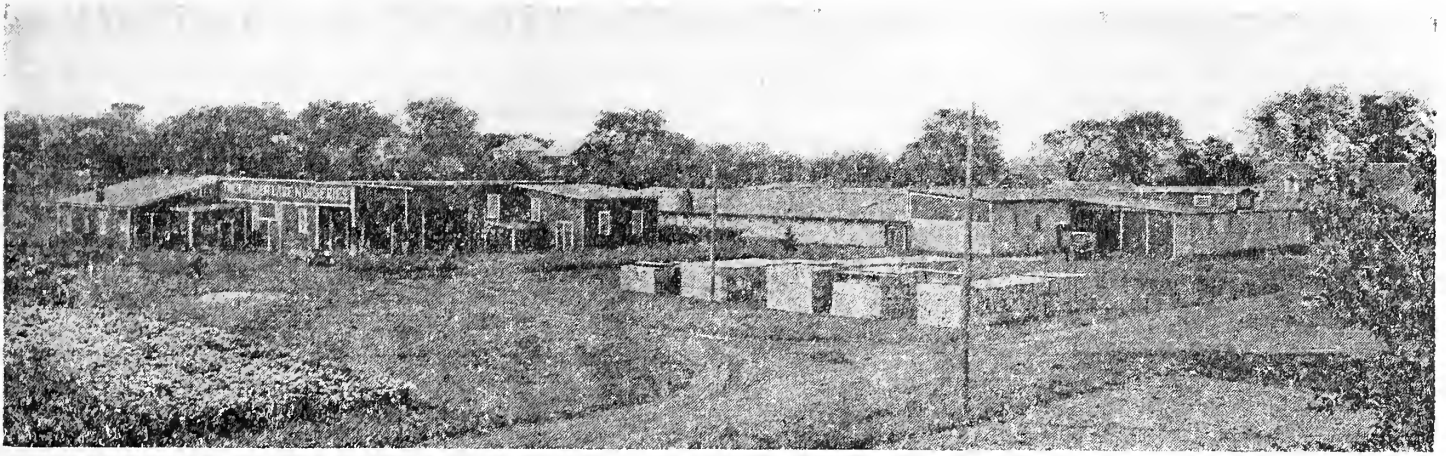
**They will set the lawn aglow with  
gorgeous colorings**

While most red-leaved trees are quite costly, here is one that we place within reach of all; no other retains its lovely colorings like Prunus Pissardi. In May this tree is covered with a gorgeous mass of pink blossoms. Can you imagine anything more beautiful. The contrast is gorgeous on a green lawn or among shrubbery. If planted in clumps of three, the effect is very decorative. Ultimate height 8-10 ft.



What a contrast! Red foliage and Pink Flowers  
on a green lawn





Partial view of our Packing and Shipping Plant which covers over two acres. All packing and sorting is done under cover so that stock is never exposed to sun or wind while packing. We extend a cordial invitation to visit our Plant anytime you are in this locality. (Geneva is located on main route between New York and Buffalo. Route 5 and U. S. route 20).

# Get Your Order in Early

## FOR BETTER SELECTION AND BIGGER DISCOUNT

- 15% DISCOUNT ON CASH ORDERS RECEIVED WITH CASH WITHIN TEN DAYS AFTER RECEIPT OF THIS CATALOG.
- 10% DISCOUNT ON CASH ORDERS RECEIVED BEFORE MARCH 1st.
- 6% DISCOUNT ON CASH ORDERS RECEIVED BEFORE APRIL 1st.
- 3% DISCOUNT ON CASH ORDERS RECEIVED AFTER APRIL 1st.

Orders Shipped C.O.D. if One-fourth Cash Accompanies Order  
No Discount on C.O.D. Orders

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Order early and we will hold stock at no additional cost to you, and we will ship at proper time for planting in your locality

WE CAN'T AFFORD TO HANDLE ORDERS OF LESS THAN \$1.00  
USE ORDER BLANK ATTACHED TO THIS CATALOG

## *It's Simple and Safe to Order the F. L. N. Way*

In this catalog we have endeavored to give you helpful information on planting your Home Grounds and making your garden and orchard more profitable. Our Mr. Rice has been propagating and growing Nursery Stock for nearly half a century. We have under cultivation over 300 acres of Nursery Stock located in this most favorable section for the growing of Trees and Plants.

Thoughtful buyers realize that trees and plants of honest and dependable quality are the cheapest in the long run. They realize the greatest value of Nursery Stock is underground.

If you don't find the information in this catalog you require, write us on any of your planting problems. We're here to help you.

### **GUARANTEED VIGOROUS AND PRODUCTIVE**

We guarantee all Trees and Plants sold by us to be strong, vigorous, healthy, productive and to reach you in good condition. Should they arrive otherwise, or should a shortage occur, notify us immediately. Obviously, there should be no difficulty in getting Finger Lakes' stock to grow and do well.

Because we have no control over your planting, after-care, soil or weather conditions the purchaser must assume all risks after we deliver in good condition.

Claims for errors must be made on receipt of goods. If there is any mistake or fault on our part, it will be gladly and promptly rectified.

Every possible care is taken to have varieties true-to-name and description. If anything proves untrue, we will replace free of charge or refund the purchase price.

We want your future business—consequently Finger Lakes Nurseries will do everything reasonable and possible to have you satisfied.

## *Growers for Nearly Half a Century*

### **ONE PRICE FOR ALL**

In view of the fact that the business of the Finger Lakes Nurseries comes from a wide range of territory and all buy from the same price list it naturally follows that if transportation charges were prepaid on all orders that those in distant states would be getting a price concession in that their orders would net less than those in New York and nearby states. Therefore, in fairness to all, shipments are sent collect.

**Certificate of Inspection**—By New York State Agricultural Department certifying that our stock is clear and free from all diseases and insects, will accompany each shipment.

**Buy Direct From Grower**—Buy direct from a responsible and dependable grower and save money and time.

**Packing and Shipping**—We make no charge for packing or boxing. Prices, F.O.B. Geneva, except as noted.

**Parcel Post**—All items or quantities, not marked "postpaid" or not covered by necessary postage, will be sent, charges "collect."

If in our judgment, it is advisable to send express or freight, because of the size or nature of the shipment, we will notify you to this effect and include extra plants to cover postage.

Parcel Post shipments cannot be traced, unless insured—obviously we can't be responsible for failure to deliver, unless insured.

#### **Parcel Post Insurance**

Add to your remittance for Parcel Post packages

5c—Value up to \$ 5.00

8c—Value up to 25.00

10c—Value up to 50.00

25c—Value up to 100.00

### **PLANTING DIRECTIONS**

Plant stock promptly on arrival in a well drained location. Soak roots well with water and don't allow them to be exposed to the sun or wind while planting. Dig holes plenty large enough to admit roots without crowding and plant a little below the surface mark where stock stood in the nursery. Tamp the soil well around roots and don't allow any air pockets. Mound up the soil well around the roots and water well. In dry weather soak roots well two or three times a week, and don't allow the soil to "cake."

If these simple directions are followed with Finger Lakes Nurseries Stock, you can't lose.

~\*~

### **DISTANCE FOR PLANTING**

Shrubs for foundation planting, about 2 feet apart.  
Shrubs for hedging, about 18 inches apart.

Evergreens for foundation planting, about 2½ to 3 feet apart.

Barberry and Privet, about 1 foot apart.

Roses, about 18 inches apart.

Perennials, about 12 inches apart.

Grape-Vines, about 8 feet apart.

Berry Plants, about 3 feet apart.

Now everyone can have  
**EVERGREENS**

They Give Dignity and Charm to the Home Grounds



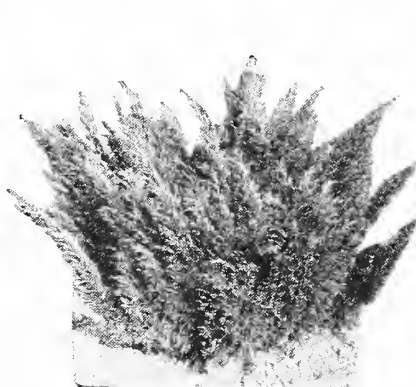
Pyramidal Arborvitae



Pfitzer's Juniper



Globosa Arborvitae



Savin Juniper



Irish Juniper

*Evergreens for Foundation Planting*

COLLECTION NO. 30

**5 Beautiful Evergreens for \$10.00**

(Regular \$12.50 value)

These Evergreens are supreme in color, texture and shapeliness.  
They will "Dress Up" any Home and give it real distinction.

**ARBORVITAE**

**AMERICAN ARBORVITAE (White Cedar)**—

The best Evergreen for hedges; its feathery foliage and refined habits make it a favorite for foundation lawn groups. Can be sheared to any desirable height or shape. See color illustration on page 39.

- 1½ to 2 ft. .... \$1.75 each; 10 for \$16.00
- 2 to 3 ft. .... 2.25 each; 10 for 21.00
- 3 to 4 ft. .... 3.50 each; 10 for 33.50
- 4 to 5 ft. .... 4.50 each; 10 for 43.00
- 5 to 6 ft. .... 6.00 each; 10 for 55.00

**ARBORVITAE GLOBOSA**—Forms a natural globe without any trimming. An excellent dwarf variety. 1½ to 2 ft., \$2.00 each.

**ARBORVITAE, HOVEY'S GOLDEN**—A compact grower of distinct conical shape, with light golden-green foliage. 1½ to 2 ft., \$2.50 each.

**ARBORVITAE PYRAMIDAL**—A most beautiful feathery, upright Evergreen of a most pronounced pyramidal shape. 2 to 3 ft., \$2.50 each.

**ARBORVITAE SIBERIAN**—A tapering pyramidal Evergreen, with heavy blue green foliage. 1½ to 2 ft., \$2.50 each.

**DOORWAY GROUP**

Collection No. 31

- 1 American Arborvitae      1 Mugho Pine
- 1 Globosa Arborvitae
- SPECIAL all 3 for \$6.25**

**CORNER GROUP**

Collection No. 32

- 1 Siberian Arborvitae      1 Mugho Pine
- 1 Savin Juniper      1 Globosa Arborvitae
- SPECIAL all 4 for \$10.00**

**SPRUCES**

**NORWAY SPRUCE**—The most popular Evergreen in existence for windbreaks. Its compact, heavy growth clear to the ground provides a complete shelter and impenetrable barrier. Besides its superiority as a windbreak, it is the finest of all Evergreens for Christmas trees and its beautiful interlacing branches makes it ideal for lawn or foundation planting.

- 1 to 1½ ft. .... 85c each; 10 for \$7.50
- 1½ to 2 ft. .... 1.25 each; 10 for 10.00
- 2 to 3 ft. .... 2.00 each; 10 for 18.50
- 3 to 4 ft. .... 3.00 each; 10 for 28.50

**COLORADO BLUE SPRUCE**—A perfectly shaped Evergreen with an abundance of heavy foliage of a rich glistening blue which flashes and sparkles in the sunlight producing a magnificent spectacle. A wonderfully beautiful Evergreen that will add distinction to any home. 1½ to 2 ft., \$6.00 each.

Our stock this year is of unusual quality with its intense blue color and excellent root system

**JUNIPER**

**JUNIPER, IRISH**—A somewhat fine-leaved, bluish Juniper, medium to tall. The top is pointed and the base broader. 1½ to 2 ft., \$2.00 each; 2 to 3 ft., \$3.00 each.

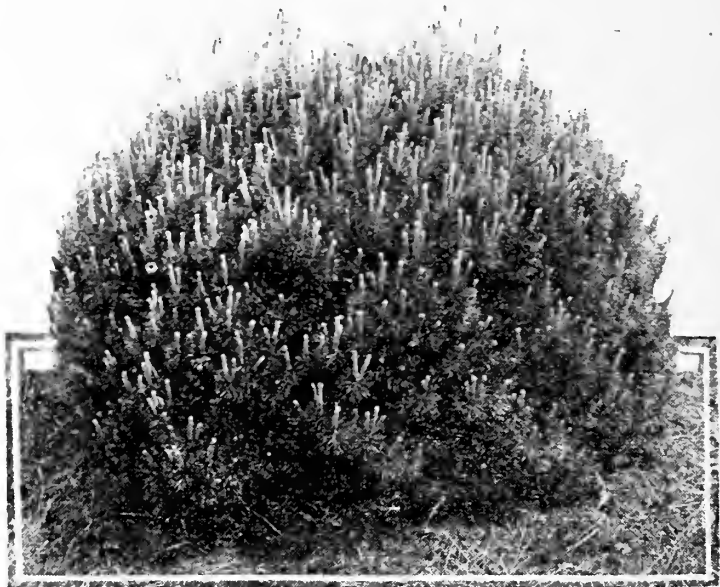
**JUNIPER, SAVIN**—A low, many branched Evergreen, with spreading branches much ramified and abundantly clothed with foliage. 1½ to 2 ft., \$3.00 each.

**JUNIPER, PFITZER'S**—This low spreading Evergreen with fan-shaped branches and beautiful bluish green foliage and its unusually hardy nature makes it most desirable in any location. 1½ to 2 ft., \$3.00 each.

**JUNIPER CANADENSIS**—This very hardy Evergreen of dense, grayish-green type is especially valuable in rockeries and for ground covering. A dwarf grower. 1½ to 2 ft., \$2.00 each.

Evergreens the Pride of Every Home

- HEMLOCK—Regular, conical form, tapering from a broad base. Stands shearing well. Has rich, dark green foliage. Will not succeed in a hot, dry location. 2 ft., \$3.00 each.
- YEW, CANADIAN—Very dense, compact grower, with short, dark green leaves. 1½ to 2 ft., \$3.50 each.
- MUGHO PINE—A picturesque Evergreen forming a bushy compact ball, needles long and stiff. The new growth resembling a multitude of tiny candles is unusually fascinating. 1½ to 2 ft., \$3.00 each.
- PINE, AUSTRIAN—Broad-based, heavily needled, with rich, dark green foliage. 2 to 3 ft., \$3.00 each.
- PINE, SCOTCH—A pale green, with branches that shoot out obliquely. 2 to 3 ft., \$2.50 each.



Dwarf Mugho Pine  
Dense, Low—a Little Beauty—Popular in the Border

New Paltz, N. Y., June 17, 1930.  
Finger Lakes Nurseries,  
Geneva, N. Y.  
Dear Sirs:—Received the shrubs today and they are such splendid ones. Hereafter, I will know where to send for shrubs which are as they are advertised and even better, too.  
Sincerely yours,  
GRACE E. HUMPHREY.

**HERE'S A REAL FINGER LAKES' VALUE**  
COLLECTION NO. 40  
**16 Handsome and Dependable Evergreens for \$35.00**  
(Balled and Burlaped)

|                   |                 |                  |                     |
|-------------------|-----------------|------------------|---------------------|
| 2 Pyramidal A. V. | 2 Mugho Pine    | 2 Irish Juniper  | 2 Globe Arborvitae  |
| 2 Norway Spruce   | 2 Savin Juniper | 2 Am. Arborvitae | 2 Pfitzer's Juniper |

A wonderful group of Evergreens that will plant any type of home and give it a delightful setting the year 'round.

Never an Evergreen Bargain like this!

EVERGREEN COLLECTIONS

Everyone wants Evergreen Trees. Their popularity has increased a hundred fold in recent years. Use them for rockeries, foundation or lawn planting, a whole collection for the usual price of one nursery specimen. These are all twice transplanted, sturdy trees (not seedlings) average age, 5 years. Three collections listed below, delivered by Parcel Post prepaid. Safe arrival guaranteed. Delivery March 15th to May 1st.

- ROCK GARDEN COLLECTION—\$4.25**
- 5 White Spruce..... 8-10"
  - 5 American Arborvitae..... 10-12"
  - 5 Douglas Fir..... 8-10"
  - 5 Mugho Pine..... 6- 8"
- LAWN COLLECTION—\$5.50**
- 1 Pfitzer Juniper..... 8-10"
  - 1 Savin Juniper..... 8-10"
  - 1 Mugho Pine..... 6- 8"
  - 1 Woodward Arborvitae..... 10-12"
  - 1 Douglas Fir..... 10-12"
  - 1 Pyramidal Arborvitae..... 10-12"
  - 1 White Spruce..... 10-12"
  - 1 American Arborvitae..... 10-12"
- FOUNDATION COLLECTION—\$7.25**
- 2 Pfitzer Juniper..... 10-12"
  - 2 Mugho Pine..... 10-12"
  - 2 Pyramidal Arborvitae..... 12-18"

**WINDOW AND PORCH BOX  
EVERGREENS**

**5 Norway Spruce for \$1.49**

Your window and porch boxes can be cheery and beautiful all through the summer and winter months at a surprisingly little expense. Plant these fresh Norway Spruce—9 to 12 inch—in your flower boxes about one foot apart and they will present a handsome, striking appearance at a cost lower than flowers.

Stoughton, Mass., May 27, 1930.  
Finger Lakes Nurseries,  
Geneva, N. Y.  
Dear Sirs:—The Privet bought of you through your June advertisement; they were the best I ever received; every one lived.  
Very truly yours,  
MRS. JAMES LYNCH.

Combine Finger Lakes' Evergreens with Shrubs for Delightful Effects



## HARDY BROADLEAF FLOWERING EVERGREENS

*Evergreen Shrubs furnish flowers in Spring and are evergreen during the entire year*

**KALMIA LATIFOLIA (Mt. Laurel)**  
(See front cover for color illustration)

There is no handsomer plant than a well-grown happy Mt. Laurel and none with more nature dignity and refinement.

**PRICE—Very Special**

1½ to 2 ft. . . . . \$2.50 each; 3 for \$6.00  
2 to 3 ft. . . . . 3.00 each; 3 for 8.00

In early Summer, this Shrub is a glowing mass of pink beauty. The long lustrous foliage is handsome, the year 'round and the clustered buds, a miracle of crisp loveliness, for weeks before they burst into foamy flowers.

Perfectly hardy in the severest winters. Grateful for the shade of buildings or tall trees. The soil where it grows should be free from lime and made slightly acid by adding plenty of Peat Moss, leaf mold, pine needles, or rotted oak leaves.



**Daphne Cneorum (Rose Daphne)**  
A Wonderful Addition to Your Foundation Planting  
and Ideal for Rockeries.

**DAPHNE (Rose Daphne)**—This charming Evergreen shrub is covered with a gorgeous mass of rosy-lilac fragrant flowers in May and June and then on and off through the summer and fall months. 1 ft. plants, \$2.00 each.

**LEUCOTHOE (Drooping Leucothoe)**—A choice Evergreen shrub of great beauty. Its heavy, shining green foliage, assuming a beautiful purplish red tint late in Fall, is quite as charming as its blossoms of creamy white. This gorgeous foliage on arching branches is superb for winter table decoration and is very desirable for edging Evergreens. 15 to 18 in. plants, \$1.65 each.

**RHODODENDRON MAXIMUM**—Very large leathery foliage. Blooms in July in shades of ivory and bluish white. 2 ft. plants, \$3.00 each.

**RHODODENDRON CATAWBA**—Ranges from lavender to pink in color. Perfectly hardy. 2 ft. plants, \$3.50 each.

## LANDSCAPE SERVICE

Owing to the many requests, as to what and where to plant for best effect, we maintain a Landscape Service Department. By using this service you really save time and money, because our Plans give the best effects with the smallest number of plants. Then, too, by using a Plan, if you wish, you can divide the expenditure, by planting parts of your grounds each year.

Send in a pencil sketch of your grounds, showing dimensions, directions and location of buildings; we will draw you a Complete Plan showing what varieties to use and where to plant them. For making this Plan, we make a charge of \$3.50; however, on receipt of your order for the stock for the planting, you may deduct the \$3.50. In this way the Plans will not cost you anything.

**DOLLAR SERVICE**—Send us a picture of your Home with One Dollar and we will send you a Drawing for your particular type of Home of any Collection or Plan in this Catalog.

### ENTRANCE PLANTINGS SUGGESTIONS

The Entrance to one's Home is always under observation. Is yours properly planted?

**OFFER No. 50—13 Plants for \$3.25**

1 Paul's Scarlet Climber 2 Deutzia Lemoine 10 Delphinium

**OFFER No. 51—8 Plants \$1.85 Postpaid**

2 Barberry 4 Spirea Thunbergi 2 Baby Rambler

**OFFER No. 52—3 Evergreens \$5.00**

1 Globosa Arborvitae 1 Amer. Arborvitae 1 Mt. Laurel



How delightful this colorful Entrance  
Planting of Delphiniums and Shrubbery



# Hardy Everblooming Roses

*New Varieties—Old Favorites*

A Marvelous selection, including every imaginable shade and color; and of exquisite beauty and charm. Out of the numerous known varieties of Roses, Finger Lakes propagate and grow only those of superior merit. This list includes the old, proved sorts as well as the best of the newer introductions.

*Every Rose has already bloomed in our Nursery before digging and will produce an abundance of bloom for you the first season*

2 year, Field Grown Stock 75c each. 3 for \$2.00, 10 for \$6.00

Finger Lakes' Roses are extra strong, with heavy roots—it's the roots you know that make the plant

**BETTY**—A truly unique color, ruddy gold.

**BRIARCLIFF**—Fine handsome blooms of silvery rose pink. Price, \$1.00 each.

**CRUSADER**—A bright hue of rich, velvety crimson.

**THE GREAT COLUMBIA**—Deep peach pink.

**DUCHESS OF WELLINGTON**—A novel saffron yellow. Very dependable.

**ELDORADO**—Solid golden yellow buds open to handsome bright yellow blooms. Price, \$1.00 each.

**ETOILE DE FRANCE**—Massive, cup-shaped flower of clear red or velvety crimson.

**GEN. MAC ARTHUR**—Brilliant, glowing scarlet crimson, exquisitely perfumed.

**GLOIRE LYONAISE**—Rich creamy white, changing to a pale shade of salmon yellow.

**GRUSS AN TEPLITZ**—A dazzling crimson, with dark velvety sheen.

**HOOSIER BEAUTY**—Glowing crimson scarlet with darker velvety shadings.

**JULIET**—Rich rosy red, petals suffused with gold. One of the best.

**JONKHEER J. L. MOCK**—Imposing, clear pink; reflexed petals of a lighter shade.

**KAISERIN AUGUSTA VICTORIA**—Large buds of pure white, with a drop of lemon in center.

**KILLARNEY**—Brilliant, sparkling shell pink of the most exquisite shade.

**LADY ALICE STANLEY**—Beautiful silvery pink, suffused with coral shadings on outside. Price, \$1.00 each.

**LADY ASHTOWN**—Silvery carmine pink of a very pleasing shade.

**LADY HILLINGTON**—Beautiful apricot yellow, shaded to orange.

**LOS ANGELES**—Luminous flame pink, toned with coral, shaded translucent gold.

**LUXEMBURG**—A rich golden yellow.

**MME. BUTTERFLY**—Bright pink, intensified with apricot and gold.

**MME. ALEX. DREUX**—A captivating deep yellow rose, splashed with orange. Flowers never fade.

**MAD. C. TESTOUT**—Satiny rose, deepening to clear red in the center.

**MRS. AARON WARD**—Most exquisite buds of golden buff in fawn, opening to full, well developed bloom of pinkish color.



Pink Radiance—Never Fails to Satisfy the Ideal of Every Rose Lover



Etoile de France—A Dependable Red Rose That Will Bloom All Summer

Hardy Everblooming Roses

Continued

- MME. RAVARY—Attractive golden yellow buds, opening to orange yellow blooms.
- MRS. ROBT. PEARSON—Cardinal red. A crimson Rose flooded with sunshine.
- MME. EDOUARD HERRIOT—Coral red, shaded yellow.
- OPHELIA—Salmon flesh, shaded with rose in perfect tints.
- PREMIER—Clear, pure shade of rose pink. Immense blooms of wondrous beauty.
- RADIANCE RED—A marvelous Rose of strong, clear red, with no trace of any other color.
- SENSATION—An entrancing shade of red.
- SOUV. DE C. PERNET—Clear, shining yellow, absolutely free from any orange shading.
- SOUV. DE GEORGES PERNET—Large brick red, buds opening to a gorgeous pink of gigantic size. Price, \$1.00.
- SUNBURST—Superb, orange copper or golden orange, with deep orange center.
- TALISMAN—NEW!!! See back cover for color illustration. Price, \$1.75.

See Back Cover for Worthy and Dependable  
New Varieties



Souvenir de Claudius Pernet—The Sensational  
Yellow Rose That Will Always Hold Its Own

Finger Lakes Special Rose Collections

No Discount Will Be Allowed on These Offers

Selected for their rare beauty and sturdy growth—all are 2 year, Field-grown and will bloom this year

Offer No. 71

- 6 Red Roses \$1.98 (Postpaid)  
3 Mme. Edw. Herriot  
3 Etoile de France

Offer No. 72

- 6 Pink Roses \$1.98 (Postpaid)  
3 Los Angeles  
3 Killarney

\$1.98

Offer No. 73

- 6 Yellow Roses \$1.98 (Postpaid)  
3 Souv de Cl. Pernet  
3 Madam Ravary

Offer No. 74

- 6 White Roses \$1.98 (Postpaid)  
3 Frau Karl Druschki  
3 Killarney

Rose Lover's Collection

Collection No. 70

12 of America's Best Roses \$5.65

Only the aristocrats of Rosedom in this group. Will give an abundance of bloom from May to Oct. and a complete range of color.

- Mme. Edw. Herriot—Coral red, shaded yellow  
Etoile de France—velvety crimson  
Radianee—A superb red  
Juliet—Rosy red and gold

- Willowmere—Magnificent shrimp pink  
Mme. Butterfly—Symphony of pink, apricot and gold  
Premier—Clear rosy pink  
Killarney—Brilliant pink

- Mme. Ravary—golden yellow  
Mrs. Aaron Ward—Golden buff  
Glorie de Lyonnaise—Creamy white, shaded yellow  
Kaiserin Aug. Victoria—Pure white

# Hybrid Perpetual Roses

## *Always Dependable*

This class of roses is hardier, blooms average larger than the Hybrid Teas, are produced on long stems, making them especially desirable for cutting. They bloom profusely in June, sparingly in Summer, and in Fall, until the snow flies, they will produce an abundance of gorgeous Roses.

Each subsequent season after planting they should be cut back to 6 or 8 buds before growth starts in the Spring. Blooms are apt to be sacrificed if too much foliage is permitted to grow.

### 2 Year Field-Grown Plants

50c each; 3 for \$1.39; 10 for \$4.39 Postpaid

**AMERICAN BEAUTY**—Brilliant pink to red, heavily clothed with foliage.

**BARON DE BONSTETTIN**—Dark, velvety crimson.

**CLIO**—Satiny flesh, with pink center. Cup-shaped. Beautifully enhanced by a rosette of foliage.

**FRAU KARL DRUSCHKI**—A perfect double, pure white Rose. Truly the "Snow Queen."

**GENERAL JACQUEMINOT**—Brilliant scarlet crimson—blazes like a bonfire.

**GEORGE AHREND**S—A delicate pink; the pink Frau Karl Druschki.

**GLORIE LYONNAISE**—Rich creamy white, opening to a pale shade of salmon yellow.

**HUGH DICKSON**—Intense crimson; Good size, fine form.

**J. B. CLARK**—Deep scarlet overlaid with a beautiful crimson.

**MAGNA CHARTA**—Beautiful rosy pink. An excellent forcing Rose, only blooms once.

**M. P. WILDER**—Bright crimson scarlet.

**MRS. JOHN LAING**—Clear, bright, shining pink, exquisitely shaded.

**PERSIAN YELLOW**—Golden yellow.



Marshall P. Wilder—A Red Rose That Will Bloom Profusely Anywhere

**PAUL NEYRON**—A rich, ruddy pink. "Color Spot" of the fall.

**ULRICH BRUNNER**—An exquisite cherry red.

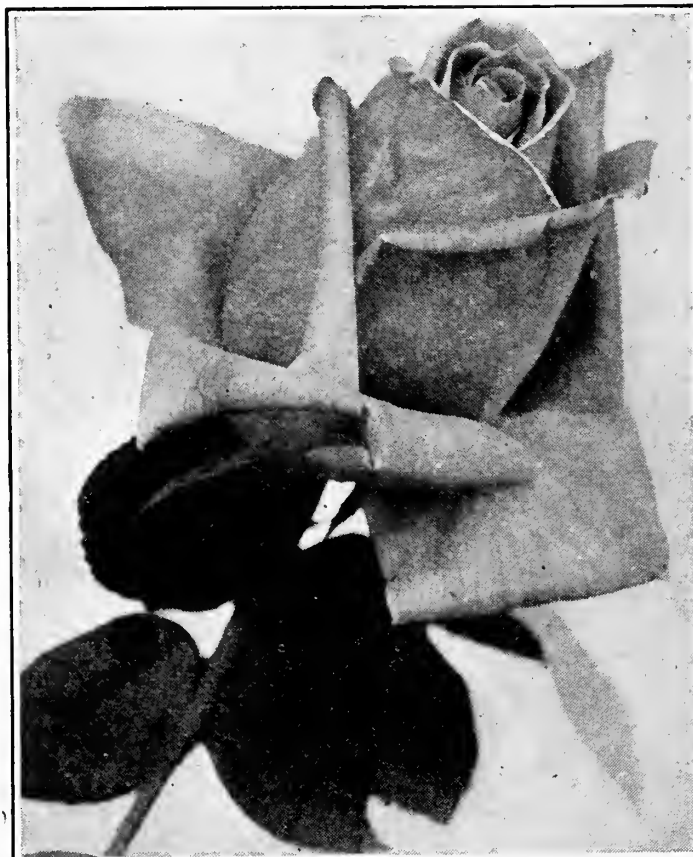
### *Finger Lakes Rose Quartette*

1 M. P. Wilder (red) 1 Paul Neyron (pink)  
1 F. K. Druschki (white). 1 Persian (yellow).

All 4 for only \$1.49 Postpaid



Paul Neyron—A Favorite Pink. The "Color Spot" of the Fall Rose Garden



Frau Karl Druschki—A Perfect White Rose and a Constant Bloomer



# Climbing and Trailing Roses

*For Arches, Pergolas, Fences, Walls and Trellises*

THE FINEST EVER PRODUCED 50c each; 3 for \$1.39; 10 for \$4.39 Postpaid



Climbing Roses Are Very Decorative on Porches and Arbor in the Outdoor Living Room

## The Best Reds

**CLIMBING AMERICAN BEAUTY**—Clusters of rich rose to carmine. Beautiful until snowfall.

**CRIMSON RAMBLER**—A marvelous profusion of rich and glowing crimson flowers in June and July.

**EXCELSA**—Large clusters of intense crimson, shading lighter at edges of petals.

**FLOWER OF FAIRFIELD**—A truly dependable red climbing rose. Very hardy.

**PAUL'S SCARLET CLIMBER**—Vivid scarlet flowers which hold their color for a long season. They bloom in great profusion.

## The Best Pinks

**DOROTHY PERKINS**—Beautiful clear shell-pink blooms borne in large clusters with prettily crinkled petals.

**DR. VAN FLEET**—Its beautiful clustered buds open into large, shapely flowers of shell-pink.

**MARY WALLACE (New)**—Semi-double, clear rose pink, salmon base. Blooms late in spring and intermittently during the season.

**TAUSENDSCHON**—Superb, double clusters of varying colors of pink, white and rose, from June until August.

## Perfect Whites

**MRS. ROBERT PEARY**—The great white ever-blooming Climbing Tea Rose. Magnificent throughout the season and absolutely hardy.

**SILVER MOON**—Pure white, with thick clusters of yellow stamens.

**BLUE ROSE (Veilchenblau)**—Here's something entirely different from any other rose in cultivation. The flowers are borne on loose clusters and are a delightful shade of blue. Will cover a large porch in a single season. Price, 65c each; 10 for \$5.50.

**GARDENIA**—A yellow climber. Beautiful yellow buds, opening to creamy flowers with rich yellow centers. Hardy anywhere. Price, 60c each; 10 for \$5.00.

**BABY RAMBLER**—The low growing, shapely bushes are covered with a gorgeous bloom from June till frost. Red, pink and white.

## Baby Rambler Special

**12** Strong, Field-Grown Plants, Well Branch-  
ed and Well Rooted for **\$5.00**

## Finger Lakes Arbor Group

NO. 90

**4 CLIMBERS for \$1.79 Postpaid**

**1 Flower of Fairfield**—A striking red.

**1 Dr. Van Fleet**—Beautiful pink.

**1 Tausendschon**—A combination of beautiful colors.

**1 Paul's Scarlet**—The DeLuxe Climber.



Flower of Fairfield—What a Picturesque Setting Their Glorious Red Blooms Will Give to the Home

# The Famous Rugosa Beauties 65c each; 10 for \$6.00 Postpaid

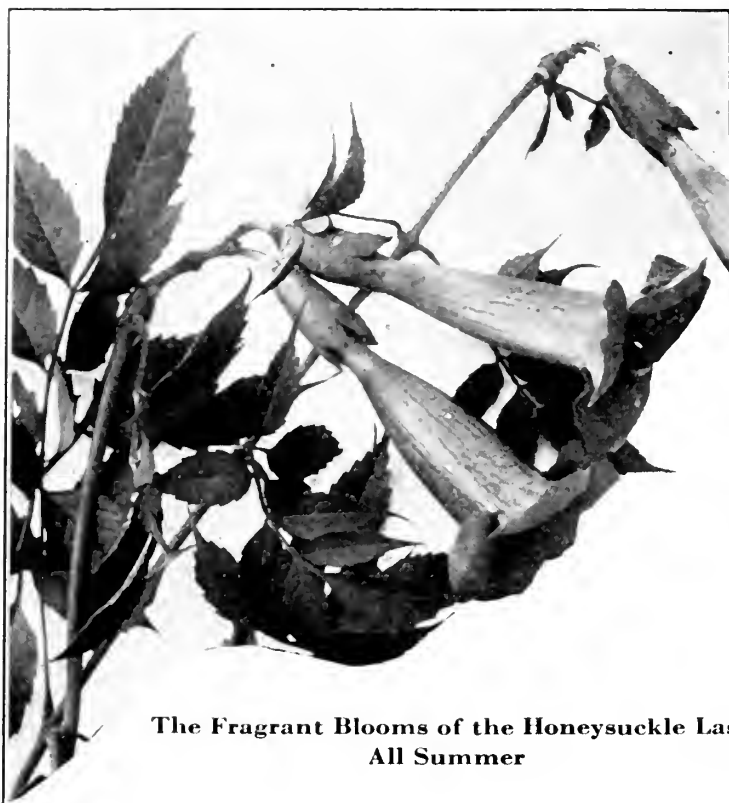
Very effective as single specimens, or in Foundation Plantings to give color contrast throughout the season

**F. J. GROOTENDORST**—Double clusters of gorgeous red, with edges beautifully fringed, so that each cluster resembles a bunch of red carnations.

**SIR THOMAS LIPTON**—Beautiful snow white blooms. Very double and borne on graceful clusters.

**HANSA**—A handsome Rugosa with double blossoms of deep, rich red.

**ESKIMO TRIO** - (1 each of the above) 3 for \$1.79 Postpaid



The Fragrant Blooms of the Honeysuckle Last  
All Summer

## Ornamental Vines

Add Beauty and Charm to the Porch, Fence, Arbor and Pergola and unattractive Bare Walls

**AMERICAN IVY (Virginia Creeper)**—A very fast and vigorous grower. A fine, rich green in summer, changing to vivid hues of crimson in fall. 50c each; 3 for \$1.35.

**BIGNONIA (Trumpetvine)**—Has showy, orange scarlet flowers and evergreen leaves. 50c each; 3 for \$1.35.

**BOSTON IVY (Amp. Veitchi)**—Beautiful, three lobed leaves, over-lapping, and forms a tapestry of rare charm. The only vine that will cling to brick or cement wall. A fast grower. 60c each; 3 for \$1.65.

**EVERGREEN BITTERSWEET (Euonymus Radicans)**—Handsome, glossy foliage. Its clusters of orange yellow capsules cling to the vine throughout the winter months, and makes a charming house decoration. 50c each; 3 for \$1.35.

## Flowering Vines

**CLEMATIS JACKMANI**—Large, velvety purple flowers. \$1.00 each; 3 for \$2.50.

**CLEMATIS MME. E. ANDRE**—Medium flowers of a striking dark red color. \$1.00 each; 3 for \$2.50.

**CLEMATIS PANICULATA**—In August this becomes a mass of dainty white, star-like flowers, with an alluring and penetrating fragrance. 50c each; 3 for \$1.35.

**DUTCHMAN'S PIPE (Birthwort)**—Has large, heart-shaped leaves, with peculiar brownish flowers that resemble a miniature pipe. 75c each; 3 for \$2.00.

**HONEYSUCKLE (Hall's Japan)**—From June till September this vine is covered with handsome blossoms which open and turn to a striking yellow. Deliciously fragrant. Will succeed in sandy soil, partial shade or in any location. 40c each; 3 for \$1.25.

**WISTERIA, CHINESE PURPLE**—With lavender purplish flowers in dense, pendulous clusters it is unsurpassed for beauty and picturesqueness. Blooms in May and June and later in lesser profusion. 75c each; 3 for \$2.00.

Finger Lakes Nurseries,  
Geneva, N. Y.

September 2, 1930.

Gentlemen:—I am pleased to advise you that all the ten flowering shrubs began to "leaf out" after they had been planted two weeks and one broke out a small flower, which I enclose, at three weeks. These results were obtained by only normal conditions and thus shows the high quality of the stock you sent me for which I thank you.

Very truly yours,

J. L. WOHLGEMUTH

51 Cliff St., Canajoharie, N. Y.

### 5 LOW HEADED CATALPA for \$1.19

These Catalpas are grafted low, about 2 ft. You will find many delightful and practical places on your grounds for these trees.

### KOREAN CHIRYSANTHEMUM

#### A New Introduction

A remarkable new perennial. The large white flowers have golden centers, resembling a glorified Oxeye Daisy, the petals often turning to a light claret pink.

It blooms in the greatest profusion October to early December, when Autumn leaves are falling, and thus it keeps the garden bright and cheerful till the early snow flies. Of easiest possible culture, thriving in any good garden soil.

50c each; 3 for \$1.35

### PACHYSANDRA TERMINALIS

#### (Japanese Spurge)

#### The Wonder Plant for Shady Places

The most generally useful Evergreen Ground Cover Plant in the world.

Grows to a height of 6-8 inches and forms a thick mat of clean, cool, green foliage. Hardy under all conditions.

The one suitable plant for Shady Positions, Borders, Foundation Plantings, Cemeteries, Window Boxes, etc.

20c each; 10 for \$2.00

### BRISTOL FAIRY

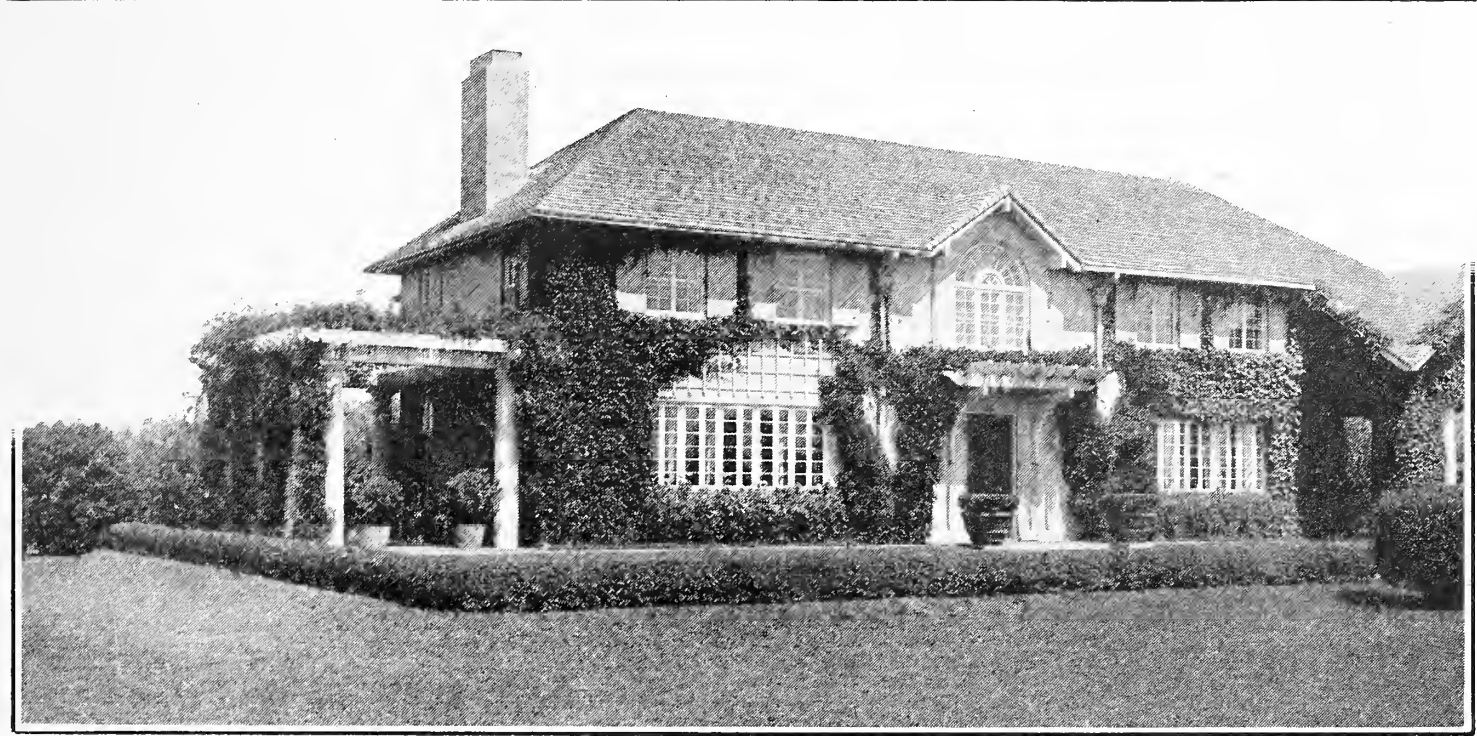
A wonderful advance over the old-fashioned Gypsophila, with misty sprays of perfectly double, pure white flowers like stars seen through a cloud. Exquisite for mixing with larger, bolder flowers, adding that touch of elegance and grace so desirable in the arrangement of cut flowers.

Easy to grow, perfectly hardy, blooms all season, and the flowers last for many weeks, drying like strawflowers.

Strong, grafted plants from 3-in. pots

Price 85c each; 10 for \$7.00





California Privet Furnishes Light Green Foliage in Summer, Almost Evergreen.  
Charming Effects with These Practical Ornamental Hedges.

# Ornamental Hedges

BEAUTIFY AND SERVE

Hedges form a magnificent background for Shrubs, Roses and Perennial Beds, screen the vegetable garden, and are ideal for outlining lawns and formal gardens. They form a privacy that cannot be overlooked.  
Superior to fences, for unlike fences, they get better every year.

**JAPAN BARBERRY (Thunbergi)**—A dwarf grower of thick, compact habit, graceful drooping branches, stands pruning well. Its brilliant red fruit clings through most of the winter. Leaves light green, changing to a beautiful coppery red in the fall. Also valuable for foundation planting, facing taller shrubbery or for planting singly on the lawn. Perfectly hardy.

|                  | Per 10 | Per 25 | Per 100 |
|------------------|--------|--------|---------|
| 12 to 18 in..... | \$1.50 | \$3.25 | \$10.00 |
| 18 to 24 in..... | 2.50   | 5.00   | 15.00   |

Success with your planting depends upon the quality of the trees, plants, vines, shrubs, etc., you buy. You save time, money and disappointment when you get the best Nursery Stock available. Our stock will come to you healthy, vigorous, and true-to-name.



Japan Barberry Makes a Graceful and Pleasing Hedge  
Allowed to Grow in Its Natural Form.

**AMoor River Privet**—Very similar to California Privet, but much hardier. Will stand the coldest winters. For a thornless hedge in a section where the California Privet will freeze down, we recommend Amoor River Privet. Price, strong, 2-year plants:

|                  | Per 10 | Per 25 | Per 100 |
|------------------|--------|--------|---------|
| 12 to 18 in..... | \$1.00 | \$2.25 | \$ 8.00 |
| 18 to 24 in..... | 1.50   | 3.35   | 10.00   |
| 2 to 3 ft.....   | 1.75   | 4.25   | 13.50   |

**JAPAN QUINCE**—Glossy, dark foliage with reddish tints. Large, deep scarlet flowers in profusion in early spring. Prices:

|                 | Each   | Per 10 | Per 100 |
|-----------------|--------|--------|---------|
| 1½ to 2 ft..... | \$ .50 | \$4.00 | \$35.00 |
| 2 to 3 ft.....  | .70    | 6.00   | 50.00   |

**PRIVET, IBOTA**—A beautiful Japanese shrub, spreading and tall growing; very hardy. Fragrant, white flowers followed by blue-black berries. Prices:

|                 | Each   | Per 10 | Per 100 |
|-----------------|--------|--------|---------|
| 1½ to 2 ft..... | \$ .20 | \$1.50 | \$10.00 |
| 2 to 3 ft.....  | .25    | 2.00   | 13.50   |

**PRIVET, CALIFORNIA**—The best of all hedge plants and is easily kept at any height desired. Has no thorns, does not sucker from the roots and is not objectionable in any way. A universal favorite. Almost Evergreen.

|                  | Per 10 | Per 25 | Per 100 |
|------------------|--------|--------|---------|
| 12 to 18 in..... | \$ .85 | \$1.75 | \$ 4.00 |
| 18 to 24 in..... | 1.00   | 2.25   | 6.00    |
| 2 to 3 ft.....   | 1.25   | 2.75   | 8.00    |

# FLOWERING SHRUBS

*In a Wonderful Variety of Foliage, Flowers and Ornamental Berries*

Price 55c each, 3 for \$1.45 Postpaid  
(Except as Noted)

Flowering Shrubs will create an atmosphere which distinguishes a Home from a House. Charming color effects can be quickly secured with our thrifty, bushy specimens that will become more beautiful with years. There is nothing you can plant that will so quickly add to the beauty of your grounds and give them distinction as Flowering Shrubs. Shrubs will run about 2-3 ft., except as noted.

## DEUTZIAS

**DEUTZIA GRACILIS** (Dwarf)—White flowers, May and June. Slender, arched branches. 3 to 4 ft. 12 to 18 in., 65c each; 3 for \$1.75.

**DEUTZIA CRENATA**—Tall growing, with fragrant, rose colored flowers blooming in June.

**DEUTZIA, PRIDE OF ROCHESTER**—Has showy clusters of white flowers, tinged with pink in May and June. Grows 5 to 7 ft.

**FORSYTHIA (Golden Bell)**—Their bright, golden masses of glinting yellow appears before the leaves and are welcome harbingers of spring. (5 to 7 ft.)

**GOLDEN ELDER**—This golden leaved shrub is a pleasing contrast among shrubs of green foliage. Flat topped cymes of white flowers in early summer; (6 to 8 ft.)

A Spray of the Graceful  
*Deutzia Gracilis*

## ALTHEA

Very symmetrical, with brightly colored, rosette-like flowers and beautiful variegated foliage. Blooms from August on, and is the "color spot" of the fall. Pink, red, purple and white. Grows 8 to 10 ft.

**ALTHEA, TREE FORM**—Flowers are the same as bush form. Grown on a single stem instead of being branched from ground as bush form. 3 to 4 ft., \$1.00 each.

**ALMOND**—Covered in May with double pink blossom like small roses, before the leaves appear. Grows 6 to 8 ft. \$1.00 each.

**BUDDLEIA (Everblooming Butterflybush)**—It produces long, graceful stems which terminate in tapering panicles of beautiful lilac-colored flowers, borne by the hundreds on a flower head frequently ten inches long. Exceedingly fragrant and attracts butterflies. A rapid grower, ultimate height, 4 to 5 ft. Blooms all summer. (See page 20.)

**JAPAN BARBERRY (Thunbergi)**—Its graceful drooping branches with red berries are ornamental for Foundation, Entrance, or Hedge. See page 11 for price.

**CORALBERRY (Indian Currant Vulgaris)**—Similar to Snowberry: berries are smaller and cluster in thick ropes along weighted down stems.

**CARAGANA ARBORESCENS (Siberian Pea Tree)**—Makes a very handsome show in the late Spring with its compound bright green foliage and numerous small clusters of bright yellow flowers. Perfectly hardy and valuable for either group or individual planting. 3 to 4 ft., 75c each; 3 for \$2.00.

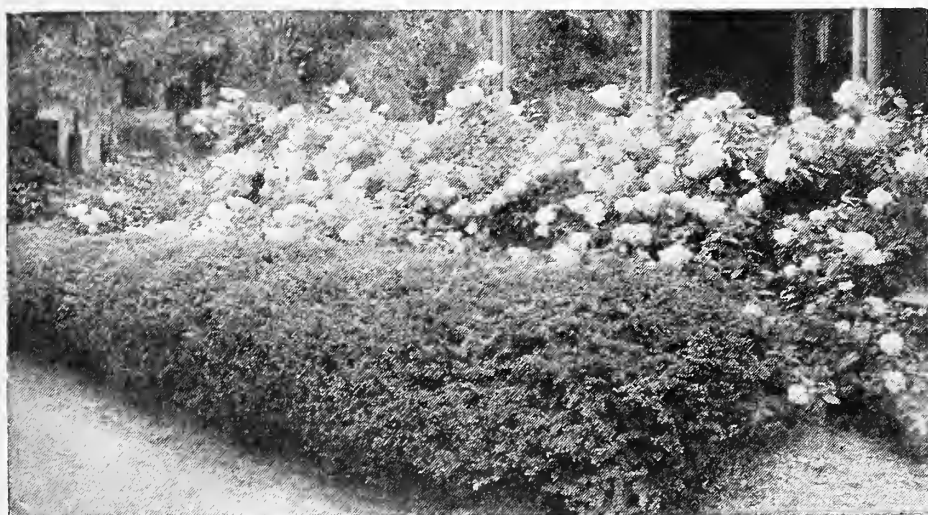
**CORNUS ELEGANTISSIMA (Variegated Leaf Dogwood)**—Valuable for its colored bark, greenish-white flowers in May and June, followed by black berries in fall. Beautifully variegated foliage. Grows 5 to 8 feet. 85c each; 3 for \$2.35.

**CORNUS ALBA (Dogwood)**—Its blood red bark in winter is very conspicuous with its light blue berries. In early summer it is a mass of exquisite white flowers, contrasting beautifully with red twigs. 6 to 8 ft. 65c each; 3 for \$1.75.



Althea—the "Color Spot" of the Fall





*How effective this Foundation Planting. Inexpensive at first cost but soon becomes a distinct asset to the appearance and value of the Home*

## HYDRANGEA

**HILLS OF SNOW**—A really marvellous shrub that blooms from July to October and always the pride of the planting. Excellent for sunny or shady locations. See page 21 for color illustration. Grows 4 to 5 ft.

**PEE GEE (Paniculata Grandiflora)**—During the hot summer months this shrub is covered with great pyramidal panicles, white on opening and assuming rose and bronze tints on the sunny side, and drooping gracefully from their own weight. Excellent for winter decoration. Grows 5 to 7 ft. 1½ to 2 ft. plants.

**HONEYSUCKLE TARTARIAN**—A rapid grower. Makes a wonderful showing the first season. Fragrant, pink flowers in May and June, followed by a wealth of orange-red berries.

**HIGH BUSH CRANBERRY**—Very ornamental. Its red berries resemble cranberries, which hang on until destroyed by frost.

**JAPAN QUINCE (Cydonia Japonica)**—In May, just before apple blossom time, this shrub is startlingly brilliant, with dazzling, scarlet flowers, followed later by quince shaped, fragrant fruit. Grows 4 to 6 ft. 1½ to 2 ft. plants.

**KERRIA JAPONICA**—Slender, green branches and pretty, closely serrated leaves. The double flowers are deep orange yellow and are produced in profusion throughout the summer. 1½ to 2 ft., 75c each; 3 for \$2.00.

## LILACS

If you want a good, showy shrub that is easy to grow, plant Lilacs. Plant singly or in masses. They make an excellent flowering hedge.

**COMMON WHITE LILAC**—Splendid panicles of pure white, single flowers in May and June. 2 to 3 ft., 65c each; 3 for \$1.75.

**COMMON PURPLE LILAC**—Similar to white, but more vigorous. 50c each; 3 for \$1.35.

**FRENCH LILACS**—These improved Lilacs, with their large trusses of flowers, are marvels of beauty and elegance. (See page 19.)

## HYDRANGEA AND BARBERRY PLANTING

Offer No. 130

**24 SHRUBS** for only **\$5.00**

12 Hyd. Hills of Snow

12 Japan Barberry

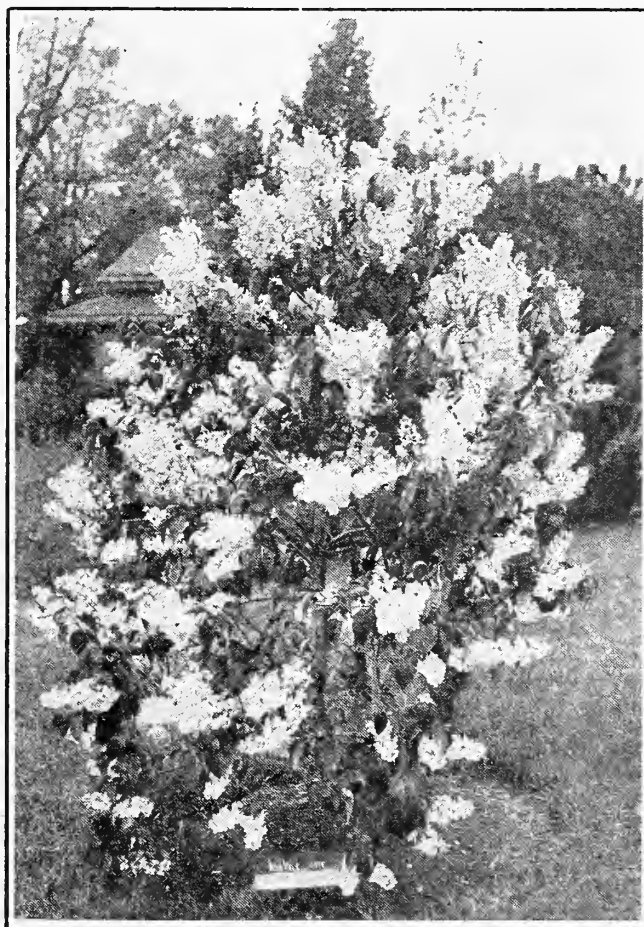
*A charming all-season planting that will transform your House into a "Home"*

**PHOTINIA VILLOSA (Christmas Berry)**—A charming and unique ornamental. Liberally set with small corymbs of white flowers in June. Later the foliage is a most gorgeous red; the bird-proof berries carry the same scarlet gleam through the winter. This should be in every landscape. Excellent for winter decoration. Grows about 8 ft. 2 to 3 ft., \$1.00 each; 3 for \$2.75.

## THE MAGNIFICENT BEAUTYBUSH

(Kolkwitzia Amabilis)

This exceedingly handsome Flowering Shrub has come to us from China and Central Asia. Its arching branches are covered in spring with clusters of tubular flowers, borne in such profusion that the bush is one cloud of delicate pink. The foliage and habit are attractive when bush is out of flower, and is perfectly hardy as far north as Montreal. 1½ to 2 ft., \$2.00 each.



**LILACS—OLD AND NEW**  
Everyone Enjoys their Beauty and Fragrance

GRACEFUL SPIREAS

Probably the most widely planted shrubs in the universe. Their refined ways and hardy adaptability make them indispensable

**SPIREA VAN HOUTTEI**—Grandest of all Spireas and one of the most useful Shrubs in cultivation. Blooming in April and May, it throws out long branches that curve and droop to the ground, weighted with a mass of pure white bloom that suggests a fountain of snow. As a flowering hedge it is par excellence.

|                  | Each   | Per 10 | Per 100 |
|------------------|--------|--------|---------|
| 1½ to 2 ft. .... | \$ .25 | \$2.00 | \$15.00 |
| 2 to 3 ft. ....  | .30    | 2.50   | 20.00   |
| 3 to 4 ft. ....  | .50    | 3.00   | 25.00   |

OFFER — 25 Spirea VanHoutte 2 yr. for \$4.29

**SPIREA ANTHONY WATERER**—A beautiful, dwarf shrub, with showy crimson flowers in flat clusters from June until frost. Grows about 3 ft. 1½ to 2 ft.

**SPIREA AUREA (Golden)**—Green foliage, bordered with rich, golden yellow. In June covered with conspicuous white flowers.

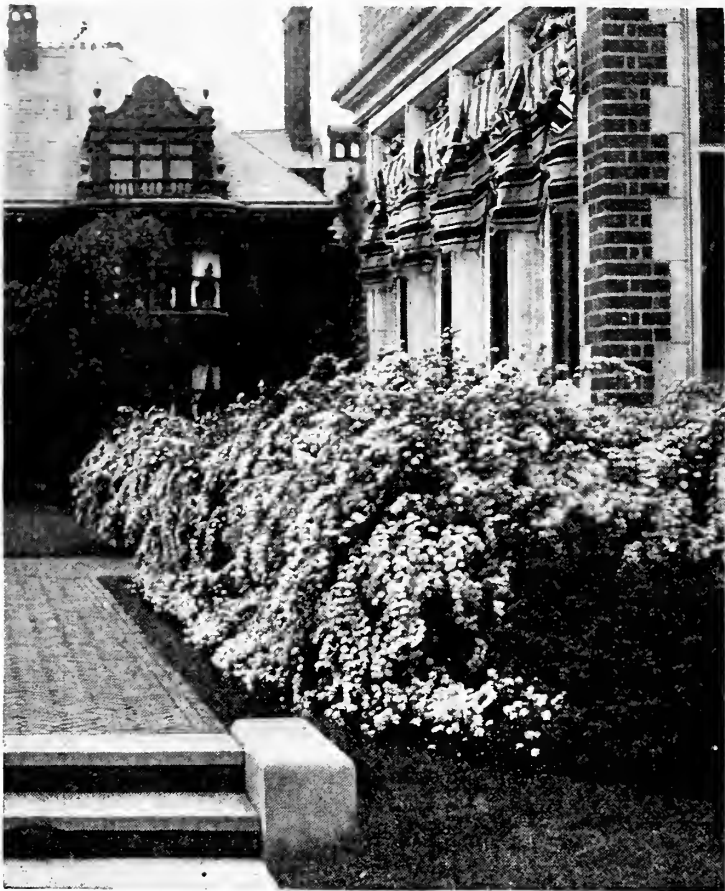
**SPIREA BILLARDI**—Has dense spikes of rose-pink flowers that crown sparsely twigged, erect branches. For shrubbery groups, border plantings and moist places. July to September.

**SPIREA THUNBERGI**—Forms a dense, fluffy bush, 3 to 5 ft.; its feathery foliage is a pleasing shade of yellowish green, changing in autumn to bright red and orange. Pure white flowers in early spring.

**SNOWBALL (Viburnum)**—The large, rounded balls of snow white flowers in May and June on drooping branches make this a most attractive shrub. Grows 6 to 8 ft.



Syringa Virginalis. Their waxy white blooms of delicate fragrance will be a joy to your planting



Spirea VanHoutte—A real beauty spot. Such effects are not hard to produce or expensive to create and maintain

**KOREAN BRIDAL WREATH**  
Spirea Trichocarpa  
This worth while new shrub, discovered in Korea, forms a big, dome-shaped bush, covered with large, rounded clusters of snowy flowers, marked with darker eyes. Blooms two weeks later than the familiar Spirea Van Houttei. It retains its beautiful glossy foliage late into the Autumn. 2 year stock plants, \$1.50 each.

**SNOWBERRY (Racemosus)**—Has dainty, pink flowers in June and July which in August form waxy, white berries, about the size of cherries. They hang nearly all winter. Will succeed in dense shade and sunlight as well. Grows 3 to 5 ft.

**SYRINGA (Mock Orange)**—A choice, fragrant shrub, with a wealth of large, creamy white flowers resembling orange blossoms. Blooms in May and June and intermittently until fall.

SYRINGA VIRGINALIS

**SYRINGA VIRGINALIS**—A magnificent new variety. Its rose-shaped double flowers are the largest, handsomest, and most sweetly fragrant of any known variety. Medium tall, compact habit and good foliage. Price, 2-3 ft. plants 85c each; 10 for \$7.50.

WEIGELAS

**WEIGELA ROSEA**—Remarkably showy, trumpet-shaped flowers of brilliant pink in June and July. Grows 4 to 6 ft.

**WEIGELA EVA RATHKE**—Attractive, deep carmine flowers. A continual bloomer. 1½ to 2 ft.

**WEIGELA, VARIEGATED LEAF**—In contrast with rose-colored flowers, the finely variegated foliage is gorgeous. Grows 2 to 4 ft. 1 to 1½ ft., 65c each; 3 for \$1.75.

# HARDY PERENNIALS

*Charming in the border—Vivid splashes of color on the Landscape—and a profusion of cut flowers for the Home throughout the Summer*

Price 25c each; 3 for 69c, Postpaid (Except as Noted)

Is there anything more fascinating than the creation of a Perennial Garden? These delightful flowers, in such glory of color and fragrance come back year after year without replanting. In fact, their beauty increases with each year's growth and gives the most exquisite finish imaginable to the Home Setting

Finger Lakes' Perennials are thrifty field grown, well developed plants and with proper care, will bloom abundantly for you, this very year

(A) under 1 ft., (B) 1 to 2 ft., (C) 2 to 3 ft., (D) 3 to 4 ft., (E) over 4 ft.

**AQUILEGIA** (Columbine)—See color illustration, page 22. (B)

**ANEMONE**—Pure white, yellow stamens. Stands semi-shade. September to October. (D)

**ANCHUSA**—Gentian Blue. June to September. (D)

**ACHILLEA** (Pearl)—Double white. June to September. (B)

**ASTILBE**—See color illustration, page 22. (B)

**BLEEDING HEART** (Dicentra)—Rosy red, heart-shaped flowers. May to July. (B) 75c each; 3 for \$2.00.

**CANDYTUFT**—Foliage almost hidden with a mass of white flowers. An excellent dwarf border. (A)

**CANTERBURY BELL** (Bellflower)—Bell-shaped flowers in shades of pink, purple and white. June and July. (C)

**CHINESE LANTERN PLANT**—Bright orange scarlet, lantern-shaped blooms. (C)

**COREOPSIS**—Golden yellow. June until frost. (B)

**CARNATIONS**—Color: pink, white and red. June until frost. (B)

**CHRYSANTHEMUMS**—These hardy flowers will give a riot of colors through September, October and November. Colors, bronze, red, pink, white and yellow. (B)

**DAHLIAS**—Colors: yellow, purple, red, white, pink. Must be taken up in fall. (D)

**DIANTHUS** (Sweet William)—Large clusters of various patterns and colors. June to July. (C)

**DELPHINIUMS** (Larkspur) (D) See page 22.

**ELEGANS LILY** (Orange Lily)—Orange red, dotted more or less with dark brown spots. 30c each; 3 for 75c. (C)

**FOXGLOVES** (Digitalis)—White, pink and lavender. July to September. (C)

**GAILLARDIA** (Blanket Flower)—Attractive, daisy-shaped, yellow flowers, with reddish brown centers. June to November. (B)

**GOLDEN GLOW**—Large, golden yellow colored blooms. July to September. (E)

**GYPSOPHILA** (Baby's Breath)—Graceful, tiny white flowers in fairy-like clusters. June and July. (B)

**HOLLYHOCKS**—Their colossal spikes of white, pink, red, maroon and yellow produce bold and dazzling effects. August to September. (E)

**LIATRIS** (Blazing Star)—Lavender purple. Great rocket-like spikes. August to October. (D)

## SUMMER HYACINTH

This new bulb or plant is similar to the spring blooming Hyacinth, except that it blooms continuously all summer. Loaded with pendant, bell-shaped, creamy white flowers on strong stalks. A rare plant.

15c each; 10 for \$1.00



The Coreopsis Blooms All Summer. Ideal For Cutting



Chrysanthemums—That Carry on Clear Up to Thanksgiving



## LILIES

**MADONNA LILY** (*Candidum*)—Glistening, pure white and very fragrant. Blooms profusely in June and July. Can be forced inside for Easter blooming. 50c each; 3 for \$1.35.

**AURATUM LILY** (*Goldenband*)—Very large, delicate ivory white, thickly dotted with rich, chocolate crimson spots. A bright golden band runs through the center of each petal. 75c each.

**REGALE LILY**—White flowers, suffused with pink and a beautiful glow of canary yellow at center. 50c each; 3 for \$1.35.

Out of hundreds of varieties of *Gladiolus*, we list the following because of their gorgeous colorings and their proven worth. Plant 2 to 4 inches deep and 6 to 9 inches apart.

**BARON HULOT**—Velvety purple violet.

**GOLDEN WEST**—Orange red with yellow.

**PEACE**—An alluring white, orchid sheen.

**MRS. F. KING**—Rich flame red.

**MRS. F. PENDLETON**—Delicate salmon pink.

**ALICE TIPLADY**—A beautiful saffron.

**SCHWABEN**—Clear canary yellow.

**ASHES OF ROSES**—A lovely rosy pink.

**CRIMSON GLOW**—Rich dark red.

**AMERICA**—A pale rose lavender.

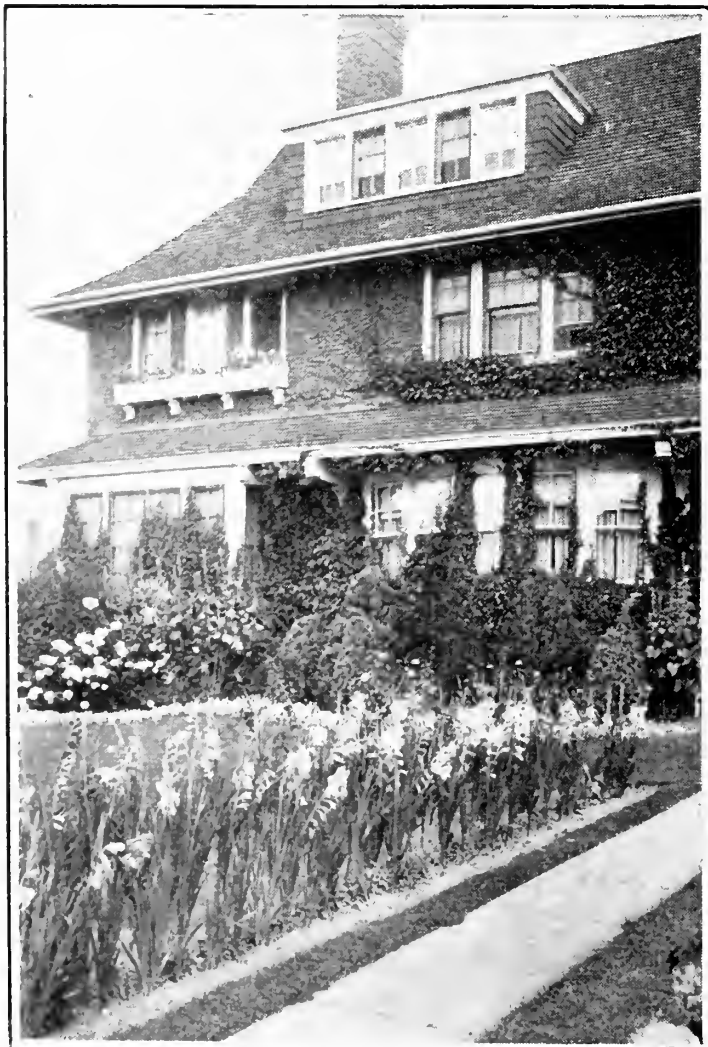
**BLUE ISLE**—Light blue tinted dark blue.

**PURPLE GLORY**—Glowing American Beauty.

**12 SELECT GLADIOLUS for \$1.35 Postpaid**

1 each of the above varieties

This assortment will be carefully packed in an appropriate box. Makes an ideal bridge prize or gift. Make up your own assortment, if you prefer.



Gladiolus make a charming border. Such a planting is easy to grow with Finger Lakes' Bulbs



Madonna Lily—The Outstanding Flower of Every Garden. Group with Delphinium for fine Effect

## DAZZLING GLADIOLUS MIXTURE

A collection of the very best varieties mixed. Colors, ranging from the light dainty tints to the deep, rich shades. Will give you a riot of color.

Large Bulbs, 1 inch and up

25 for \$ .75 Postpaid

50 for 1.25 "

100 for 2.25 "

## IRIS

(*Iris Germanica* or *Fleur de Lis*)

A wealth of showy flowers, resembling orchids, in a combination of beautiful colors on long stems. Easy culture. June to July. 25c each; 5 for \$1.00, postpaid.

S stands for standard or upper petals.

F stands for falling or drooping petals.

**ALCAZAR**, S—bluish violet. F—deep purple veined bronze.

**FAIRY**, S—white. F—suffused pale blue.

**GERTRUDE**, S and F—Beautiful blue.

**LORELY**, S—Light yellow. F—Ultramarine blue.

**HER MAJESTY**, S—Lovely rose pink. F—Bright crimson.

**HONORABILIS**, S—Golden yellow. F—Rich mahogany.

**PALLIDA DALMATICA**, S—Lavender. F—Deep lavender.

**PROSPER LANGIER**, S—Bronze red. F—Velvety ruby purple.

**RHEIN NIXE**, S—White. F—Deep violet blue.

**VIALACEA GRANDIFLORA**, S—Rich blue. F—Violet blue.

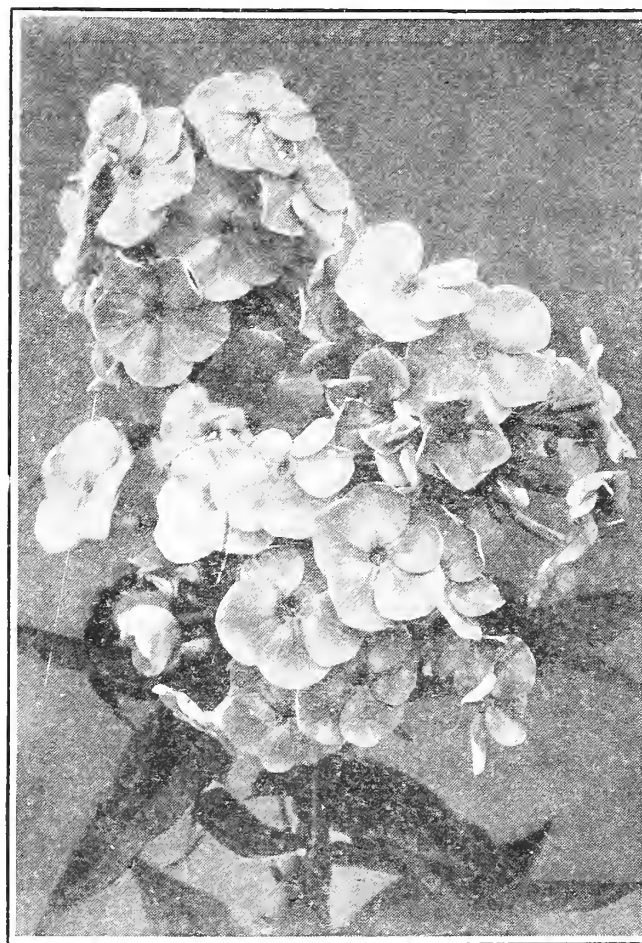
**Finger Lakes Iris Mixture**—In all colors and blendings. 15c each; 8 for \$1.00 postpaid.

**JAPANESE IRIS****25c each; 6 for \$1.19, Postpaid**

Their flowers are generally rather flat and wide, often measuring 10 to 12 inches across, appearing in great profusion in gorgeous combinations after the German are finished. Assorted combinations.

**MALLOWS (Hibiscus)**—See page 22.**MONARDA**—Brilliant, bright red flowers from June to September. (C)**ORIENTAL POPPY**—Glowing scarlet July to August. (C)**PINKS (Dianthus)**—Fragrant flowers, with fringed petals. May and June. (A)**PYRETHRUM (Painted Daisy)**—See page 22. May to June. (C)**PHLOX**

Among hardy perennial plants no class is of more importance than the Phloxes, succeeding in almost any soil and position and flowering through a long season.

**30c each; 5 for \$1.19 Postpaid.****BRIDESMAID**—Tall white, carmine center.**B. COMPTE**—Rich burgundy red.**MISS LINGARD**—White—Lilac eye.**MRS. JENKINS**—Pure white. Early.**PANTHEON**—Beautiful rose pink.**RHEINLANDER**—Soft pink, deeper eye.**R. P. STRUTHERS**—Bright rosy red.**RYNSTROM**—Beautiful clear pink.**THOR**—Salmon pink, overlaid scarlet.**FINGER LAKES MIXTURE**—6 for \$1.00 Postpaid.**SHASTA DAISY**—Snow white petals; yellow center.**TRITOMA (Red-hot-poker)**—Cone-shaped spikes of orange scarlet flowers produced on stems 3 ft. high. July to September. (D)

Phlox—the Life of the Planting in July

**VERONICA**—Spikes of deep blue flowers. August to September. (B)**YUCCA**—An evergreen plant, with cream colored flowers borne on long stalks. 35c each; 3 for 85c.**PAEONIES - Special Low Prices***Named Varieties of Paeonies a Dependable and Choice List***Price 50c each; 3 for \$1.39, postpaid, except as noted****DUCHESS de NEMOURS**—White petals, lemon center.**EDULIS SUPERBA**—Rose pink.**FESTIVA MAXIMA**—Ideal white.**FELIX CROUSSE**—Reliable red. 75c each.**KARL ROSENFELD**—Reliable dark red.**HUMEL**—Cherry pink, tipped silver.**MONS. JULES ELIE**—Peerless pink. 75c each.**MME. E. GALLE**—Soft pink and creamy white.**QUEEN VICTORIA**—White—cream center.**ASSORTED  
PAEONIES****3 for \$1.10,  
Postpaid****10 for \$3.19,  
Postpaid****Colors: Red, White,  
Pink****Paeonies Reward Us For a Little Care With Gorgeous, Fragrant Flowers of Many Colors**

# The Vogue for the Outdoor Living Room Sweeps the Nation



The Outdoor Living Room is not only the distinguishing mark of a modern "Home," but it also opens up new avenues of joy to every member of the family. It is the Home Owner's own solution to the problem of how to get the most value out of his property and the most enjoyment out of living.

Fortunately, the creation of an Outdoor Living Room is an easy matter, need not be costly—even a small lot provides sufficient room. The grass is your carpet—then plant trees and shrubs to give privacy, restful shade and to screen objectionable views—add color, interest and variety by a generous use of hardy flowers and roses. Plant this Spring and you will enjoy an Outdoor Living Room next Summer.

## Suggestive Plantings

NO DISCOUNT ON THESE OFFERS

**OFFER No. 180**—12 Roses, our selection, for \$3.65  
Postpaid. Red—Pink—White—Yellow.

**OFFER No. 181**—5 Climbing Roses, our selection,  
for \$1.49 Postpaid. Red—Pink—White.

**OFFER No. 182**—10 Assorted Perennials for \$1.49  
Postpaid. Coreopsis—Gaillardia—Sweet William  
—Iris—Phlox—Delphinium—Shasta Daisy—  
Digitalis—Hollyhock—Pyrethrum.

**OFFER No. 183**—5 Shrubs "All-Season" for \$1.49  
Postpaid. Forsythia—Spirea V. H.—Hydrangea  
Arb.—Hydrangea P. G.—Weigelia.

**OFFER No. 184**—50 California Privet for \$3.49.  
10 Japan Barberry } for only \$1.98.  
1 Red Barberry }

**OFFER No. 185**—6 Catalpa, Umbrella Trees,  
for \$3.85.

**OFFER No. 186**—2 Silverleaf Maple, 8 ft.,  
for \$1.35.

**OFFER No. 187**—3 Russian Mulberry for \$1.00.

**OFFER No. 188**—

|                           |                    |
|---------------------------|--------------------|
| 1 Prunus Pissardi         | 1 Catalpa Speciosa |
| 1 Mulberry, Tea's Weeping | 1 China Rose Tree  |
| 1 Flowering Almond        | 1 Butterfly Bush   |

All for \$5.00

Don't overlook our Collections on Paeonies,  
Evergreens and other Specials.

## What is the View from your Rear Window?

## Now is the time to Plan Improvements



This planting really lures one to spend leisure time among these colorful flowering shrubs



A spot of rare beauty—a real Outdoor Living Room. What a gorgeous contrast—a Climbing Rose (red or pink), Evergreen and Shade Trees



# Four Colorful Specials for the Garden Beautiful

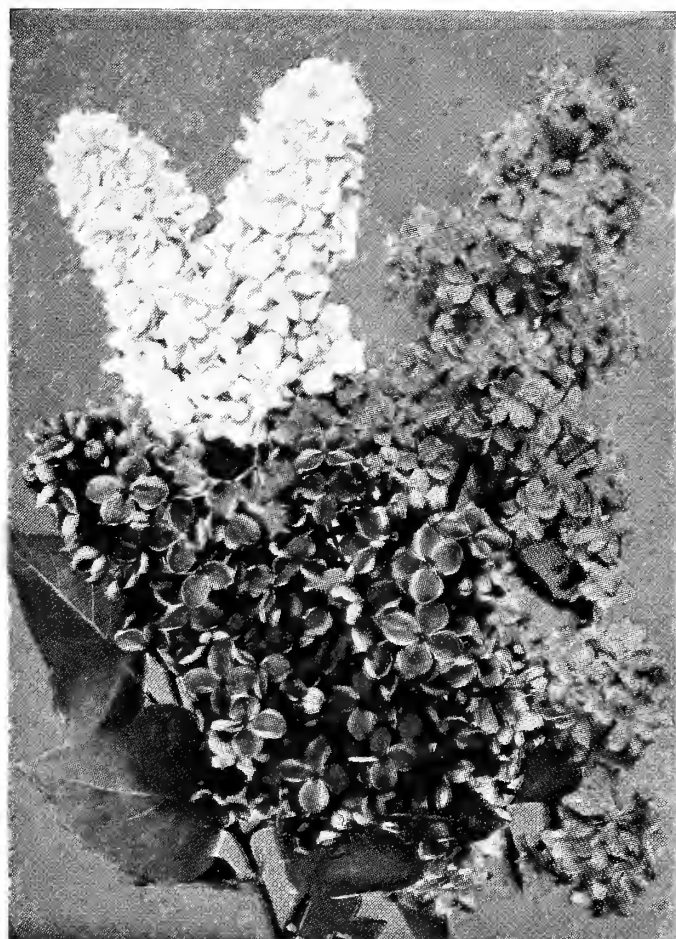
These four specimens are selected for their unusual beauty and garden grandeur



**RED BARBERRY**

A snappy colored Shrub, of unusual brilliancy, that is red the entire season. It's a beauty. You'll like it. Plant in a sunny location.

**PRICE—1 ft. plants 75c each**  
**3 for \$1.98, 10 for \$5.25, Postpaid**



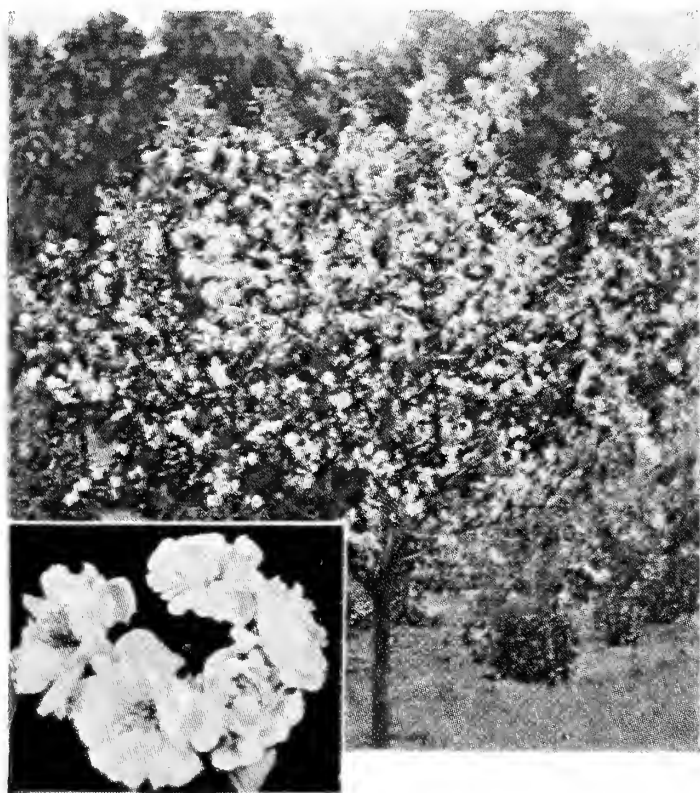
**PREFERRED FRENCH LILACS**

These are the much improved variety. They bloom, usually soon after planting and their large trusses are marvels of beauty and elegance—far superior to the common varieties. They must be seen to be appreciated.

**PRICE—\$1.00 each, 4 for \$3.65**

Add 15c for Parcel Post

**PRESIDENT GREVY**—Beautiful blue.  
**MME. LEMOINE**—Enormous trusses of pure white.  
**CHARLES X**—Beautiful purplish red.  
**JOSIKAEA**—Distinct and superb purple.

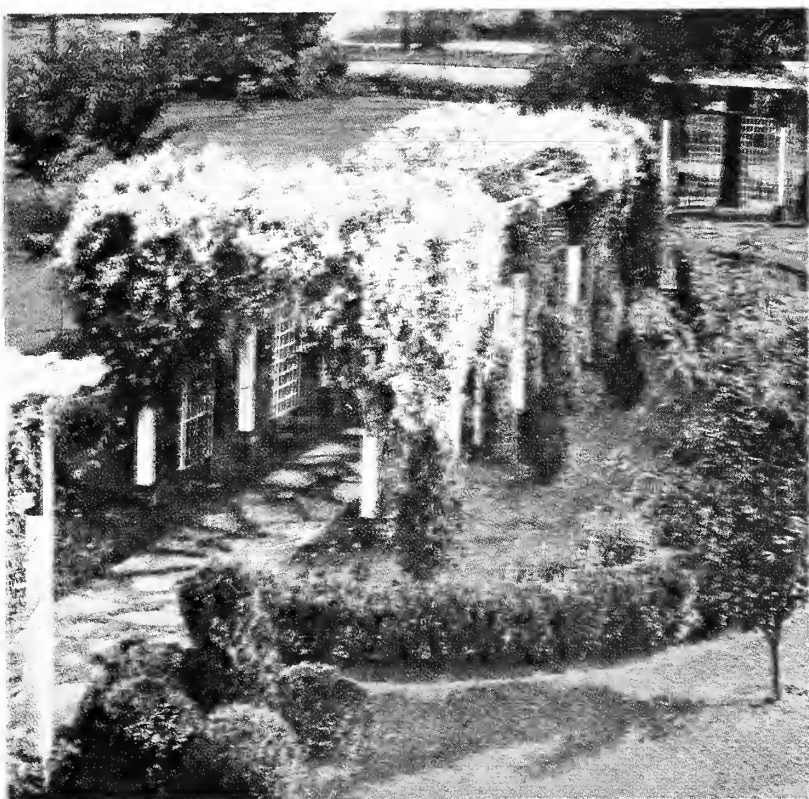


**BECHTEL'S FLOWERING CRAB**  
 (Big 3 ft. trees)

The Glory of Our National Capital

**SPECIAL—\$1.00 each, 2 for \$1.85**

A wonderful bargain. In May this beautiful tree is literally covered with double pink blooms which resemble roses. It is a compact, symmetrical grower, attaining a height of 10 to 15 feet. One of the best ornamental lawn trees. (Regular price \$2.25 each.). Add 15c for Parcel Post.



**POLYGONUM AUBERTI**  
 The Delightful Silver Lace Vine

**PRICE—85c each, 3 for \$2.25, Postpaid**

This new creation is a very rapid Climber, averaging 20 feet in a season. Will clamber gracefully up a trellis, over a tree trunk, a wall, a porch, an arch, or upon any support which necessity or fauey will devise.

A well grown specimen is a cloud of lacy, misty white, shot with tints of cream and pale rose of most exquisite effect. Blooms all Summer.





# 12 Flowering Shrubs of Outstanding Beauty

*Big Healthy Specimens—The Glory of Every Garden*

## 12 PLANTS for Only \$5.25 Postpaid

Every Shrub Has Already Bloomed In Our Nursery



**HYDRANGEA, HILLS-OF-SNOW** (Arborescens)—A snow-bank of white bloom, June-November. Ultimate Height, 4-5 feet.

A planting of the Hydrangea Hills-of-Snow with the Red Spirea (Anthony Waterer) in front, is the most gorgeous sight imaginable from June 'til frost. They are two of the finest Shrubs for all-season bloom.



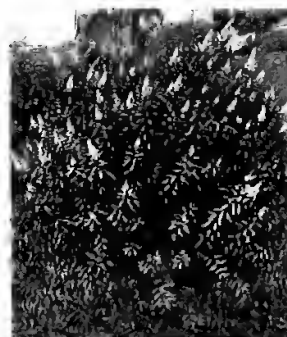
**SPIREA, ANTHONY WATERER**—A beautiful low-growing Shrub, with all-season bloom. Ultimate Height, 3 feet.



**FORSYTHIA** (Goldenbell)—Golden masses of glinting yellow before foliage appears. April-May. Ultimate Height, 6-7 feet.



**DEUTZIA GRACILIS**—A graceful, low-growing Shrub. Blooms in May. Ultimate Height 3 feet.



**SPIREA BILLIARDII**—Unusual pink fluffy lilac-shaped blooms. Blooms in July. Ultimate Height, 4-5 feet.



**GOLDEN SPIREA**—Offers a charming contrasting foliage color. Blooms June-July. Ultimate Height, 3-4 feet.



**SYRINGA or MOCKORANGE**—A mass of fragrant creamy white bloom. Blooms June-July. Ultimate Height, 8-10 feet.



**HONEYSUCKLE**—A very rapid grower. Makes a wonderful showing the first season. Blooms May-June. Grows 8-10 feet.



**BUTTERFLYBUSH or Summer Lilac**—Attractive to Butterflies and very graceful and fragrant. Ultimate Height, 5-6 feet.

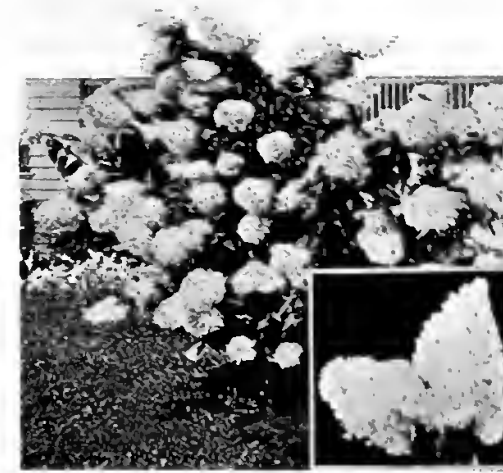
FINGER  
LAKES  
SHRUBS  
ARE  
EXTRA  
THRIFTY  
STRONG  
STOCK  
WITH  
SPLENDID  
ROOTS

~  
DIRECT  
FROM  
GROWER  
POSTPAID

~  
Order several  
collections at  
this price



**WEIGELA, EVA RATHKE**—Very striking and beautiful in June and July. Ultimate Height, 5-6 feet.



**HYDRANGEA, PEEGEE**—Immense pyramidal panicles of bloom, opening white and changing to beautiful shades of pink and bronze. Blooms August-September. Ultimate Height, 5-6 feet.



**SNOWBERRY**—The combination of pink flowers and white berries on same twig is charming. Bloom in July. Berries in the Fall. Ultimate Height 5-6 feet.

Welcome birds to your Home Grounds by planting Berried Shrubs. The Snowberry is a very handsome decoration and will furnish food and shelter for a variety of beautiful feathered friends.

This group of brilliant Flowering Shrubs will transform your home into a bower of beauty from April to November. Truly, their charm is irresistible. Their mass of various colored foliage and glorious bloom makes an ideal planting around your porch or the foundation of your home, along the driveway or borders or in your Outdoor Living Room. Better order two or more collections. A Real Bargain.

## ROCK GARDENING, the New and Fascinating Hobby



Isn't it charming? All you need is a few rocks, a little ingenuity and individualism.

**ROCK GARDEN PLANTS** —A choice list easy to grow, blooming from May to November.

**12 Selected Rocky Plants for \$2.85. Single Plants 35 cents each.**

Achillea Tomentosa—Yellow. Arabis Alpina—White. Armeria Lauchiana—Rosy red. Anemone Pulsatilla—Purple. Dianthus Plumarius—Pinks. Iberis Sempervirens—White. Myosotis Palustris

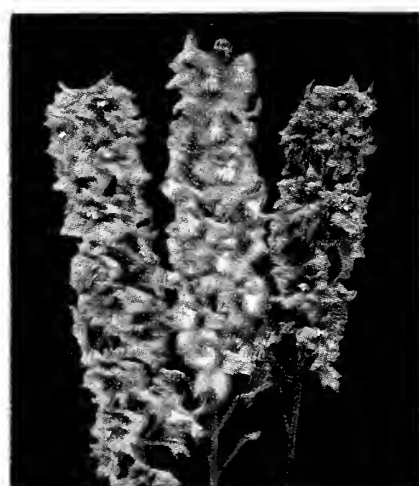
—Forget-me-not. Phlox Subulata—Pink. Sedum Sieboldi—Pink. Sempervivum Tectorum—Red. Veronica Incana—White. Viola Cornuta—Tufted Pansies.



**AQUILEGIA**



**ASTILBE, QUEEN ALEXANDRIA**



**DELPHINIUM**

**OLD GARDEN FAVORITES—Special—18 Plants (3 of each variety) for \$3.69. Postpaid.** Will furnish a riot of color in your garden and an all-season supply of cut flowers. Once planted they will appear each Spring with greater strength and beauty.



**GAILLARDIA**



**MALLOES**



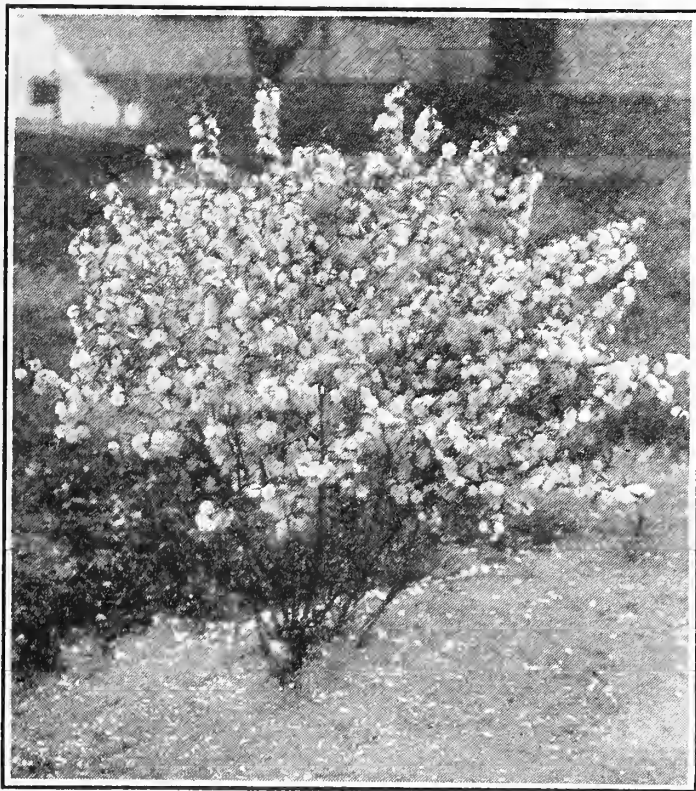
**PYRETHRUM**



# Flowering and Ornamental Trees

*These Handsome Specimens Will Make a "Show" Place of Your Grounds*

## for Your Lawn



Flowering Almond—Beaming With Beauty and Cheerfulness

**ALMOND**—Covered in May with showy pink flowers, resembling Roses. Makes a gorgeous display. 2-3 ft., \$1.00 ea. (Postpaid.)

### ROSE TREE OF CHINA (*Prunus Triloba*)

Very early in Spring, before its leaves appear, the whole tree is decked in a fleecy cloud of very double, light pink blossoms. Its effect on a still leafless landscape is magnificent. The rose-like blossoms make fine cut flowers. No lawn is so small that room cannot be found for at least one of these trees. Very symmetrical, hardy and easily grown. \$1.00 each, Postpaid.

**PRUNUS PISSARDI**—A Red-Leaved Ornamental tree—See color illustration on page 2 for price.

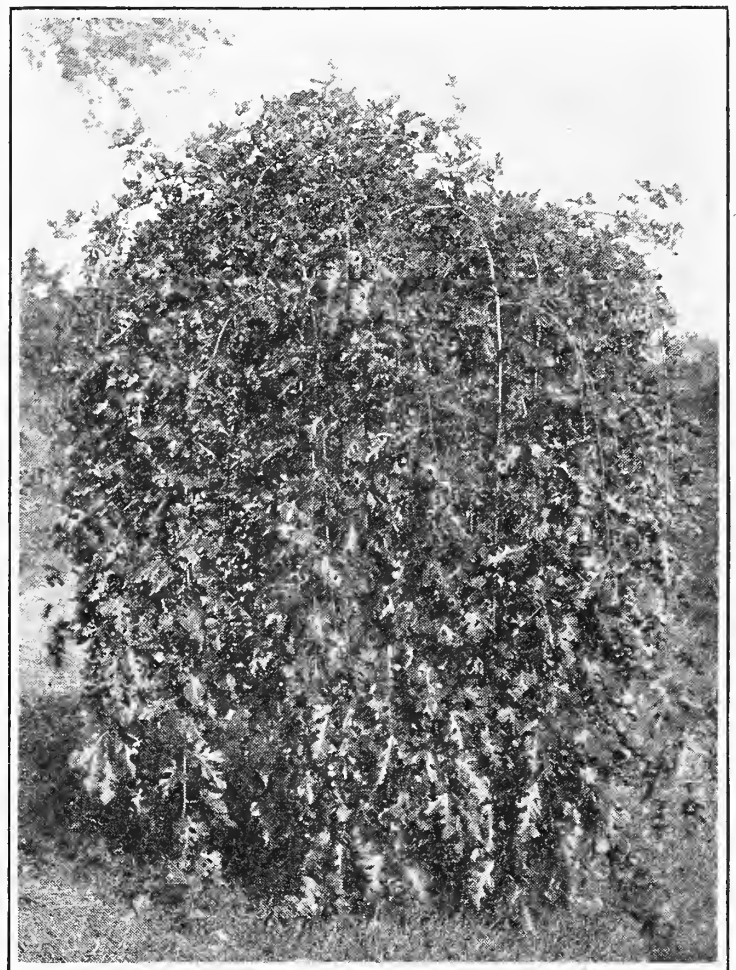
**CATALPA** (Umbrella Tree)—A perfect ball-shaped head without shearing—See color illustration on page 2 for price.

**BECHTEL'S CRAB**—A distinctive Flowering lawn tree—See page 19 for color illustration.

**TEA'S WEEPING MULBERRY**—One of the most graceful and hardy weeping trees in existence. Forms a perfect shaped head, with long slender and willowy branches of dark green foliage, drooping fountain-like to the ground. In gracefulness, delicacy of form and motion in the breezes, ranks supreme. Grows 8-10 ft. tall. 2-year-old heads, \$2.00 each.

**CUTLEAVED WEEPING BIRCH**—Its tall, slender, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Weeping trees are necessary on a lawn for contrast. Ultimate height 30 to 40 feet. 6 to 8 ft. trees, \$2.00 each.

**PAUL'S DOUBLE SCARLET THORN**—Flowers bright carmine red. Superior to any of its kind. Very fine for small grounds. Fruit very ornamental. Will thrive in any soil. 3 to 4 ft., \$2.25 each.



The Graceful Tea's Weeping Mulberry

## NEW FRENCH PUSSY WILLOW

The Only Outdoor Shrub Grown from which You Can Cut Bouquets During the Winter Months

A select and improved new type of Pussy Willow, perfectly hardy anywhere in the United States. The branches of this cultivated variety are being used by florists in cities for winter decorations and are bringing high prices. They are very fragrant. Very large buds—a promise of springtime—bouquets in winter—makes fine hedges—when dried they will keep indefinitely—blooms the first year—a beautiful shrub. The most interesting plant for the home grounds.

Special Price of French Pussy Willow Plants, Size 2-3 ft., 3 for \$1.15 postpaid.



# SHADE TREES

*For Lawn and Street Planting*

**AMERICAN ELM**—This noble, spreading, drooping tree of our woods, is one of the grandest park and shade trees. Magnificent and stately, it is easily distinguished by its wide, weeping top and pendulous branches. A great favorite the country over for suburban planting and for new residential districts, for it is very hardy and a rapid grower, as well as being beautiful. Our Elms are unusually fine this season.

- 6 to 8 ft . . . . . \$1.00 each; 3 for \$2.50
- 8 to 10 ft . . . . . 1.50 each; 3 for 3.85
- 10 to 12 ft . . . . . 2.50 each; 3 for 6.75

**AMERICAN LINDEN OR BASSWOOD**—A stately, rapid growing tree, with large, showy leaves and fragrant flowers. Very desirable on account of its fine, luxuriant foliage. Valuable for its beautiful, white wood. 5 to 6 ft., \$2.00 each; 3 for \$5.00.

**CATALPA SPECIOSA**—Large spreading head, large heart-shaped leaves; large panicles of sweet scented, white flowers spotted violet and yellow. Valuable for posts and timber as well as ornamental.

- 5 to 6 ft . . . . . 50c each; 3 for \$1.35
- 6 to 8 ft . . . . . 85c each; 3 for 2.00

**HORSE CHESTNUT (White Flowering)**—A well known variety. Its magnificent spikes of white flowers make it very attractive. Fine for street planting. 5 to 6 ft., \$1.00 each; 3 for \$2.50.

**MT. ASH, EUROPEAN**—Hardy, erect, 20 to 30 feet high, with smooth bark and dense, regular heads; berry clusters large and bright.

- 6 to 8 ft . . . . . \$1.50 each; 3 for \$4.00
- 8 to 10 ft . . . . . 2.00 each; 3 for 5.50

**ORIENTAL PLANE**—A rapid, upright, clean grower and long lived; beautiful, dense foliage. The bark peels off the trunk and branches in autumn, leaving the whole tree of a creamy white color all through the winter. Its large, round head of heart-shaped foliage is majestic in aspect and attractive the year around. 6 to 8 ft., \$2.00 each; 3 for \$5.00.

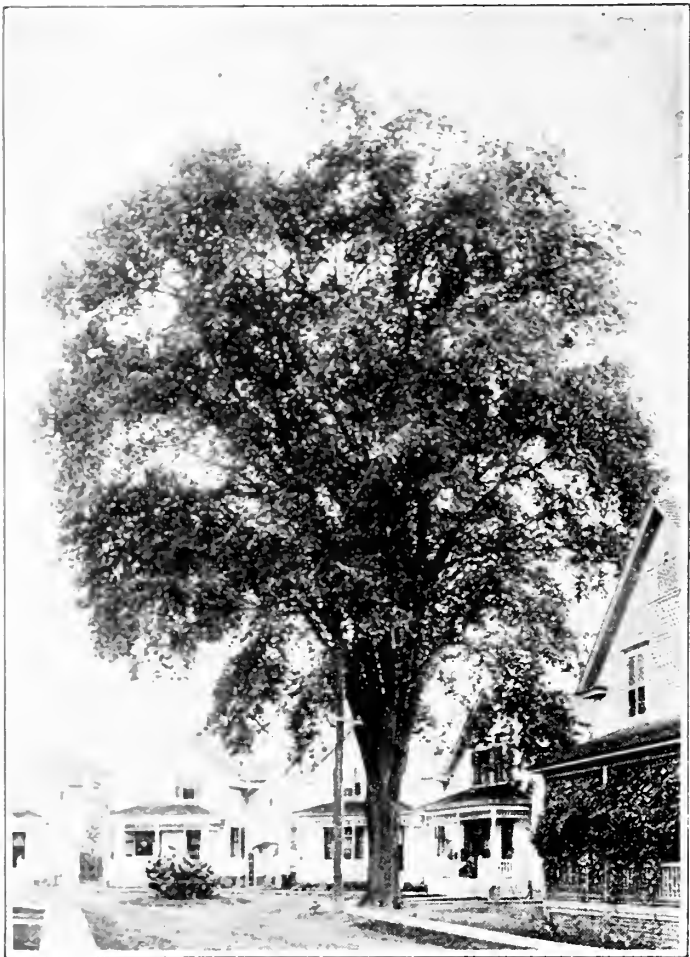
## POPLAR

**POPLAR, CAROLINA**—A remarkably rapid, luxuriant grower. Very large leaves, very glossy, deep green. Will grow in any kind of soil. For a quick-growing shade tree there is none that equals the Carolina Poplar. Also useful for planting as a screen to hide unsightly buildings or as a windbreak for orchard or garden plot.

- 6 to 8 ft . . . . . 50c each; 3 for \$1.35
- 8 to 10 ft . . . . . 75c each; 3 for 2.00
- 10 to 12 ft . . . . . 85c each; 3 for 2.00

**POPLAR, LOMBARDY**—Well known for its erect, rapid growth and spire-like form; used for screens and formal plantings.

- 6 to 8 ft . . . . . \$ .85 each; 3 for \$2.00
- 8 to 10 ft . . . . . 1.00 each; 3 for 2.50



American Elm—Beautiful for Street Planting, Forming Perfect Gothic Arches Over the Streets



For Tall Accent and Quick Growth, the Lombardy Poplar is Excellent

Have you ever noticed that the homes which look the most attractive to you invariably are those with a few well placed Ornamental Trees around them? It is well recognized that shade trees not only add to its beauty and comfort, but greatly increase the value of the property. We do not advise planting big, overgrown Ornamental Trees. They do not transplant as successfully as the sizes offered herein.

MAPLE

MAPLE, ASH LEAF—A fine rapid growing variety, with handsome, light green foliage and spreading habit; very hardy, desirable for street planting and succeeds in many places where other varieties do not thrive.

- 6 to 8 ft. . . . . \$ .85 each; 3 for \$2.00
- 8 to 10 ft. . . . . 1.00 each; 3 for 2.50
- 10 to 12 ft. . . . . 1.50 each; 3 for 4.00

MAPLE, NORWAY—Most beautiful shade tree. Perfect in form; free from disease. Sturdy, compact and vigorous grower, forming a rounded head of stout branches and clean, broad, deep green foliage. Perfectly hardy. Excellent for street planting or for shade on lawn.

- 6 to 8 ft. . . . . \$2.50 each; 3 for \$6.00
- 8 to 10 ft. . . . . 3.25 each; 3 for 9.00

SCHWEDLERII MAPLE—A beautiful variety. The new leaves are red or purplish, later turning to dark, rich purplish green, making it a most effective tree for specimen or avenue planting, to lend a note of color contrast. 6-8 ft., \$4.50 each.

SILVER MAPLE

A beautiful, fast growing, hardy tree that insures luxurious shade in a very short time. Home-owners, real estate men, and others who want shade quickly will find this a remarkable tree. Its speedy growth, and beautiful foliage, bright green above and silvery beneath makes it ideal for city street or roadside planting or for shade around the Home.

- 6 to 8 ft. . . . . \$ .75 each; 3 for \$2.00
- 8 to 10 ft. . . . . 1.00 each; 3 for 2.65
- 10 to 12 ft. . . . . 2.00 each; 3 for 5.00

MAPLE, WEIR'S CUTLEAF—One of the most remarkable and beautiful trees, with cut and dissected foliage. Growth rapid, shoots slender and drooping, giving it a habit almost as graceful as cutleaved birch.

- 6 to 8 ft. . . . . \$1.25 each; 3 for \$3.25
- 8 to 10 ft. . . . . 1.75 each; 3 for 4.85

WILLOW, WISCONSIN WEEPING—A common, well-known weeping variety. Forms a large, round-headed, graceful tree. Requires plenty of room and is highly desirable where space is available. 6-8 ft., \$1.50 each; 3 for \$4.00.



Norway Maple—Of Symmetrical Growth, Compact Habit and Deep Green Foliage



Silver Maple—Its very Rapid Growth and Beautifully Cut Foliage, Silvery Underneath Makes it a Most Desirable Tree

## COMPLETE PLANTING PLANS OR "UNITS"

### *A Simple Scheme to Help You Choose a Planting Suitable to Your Needs*

Make your grounds a beauty spot right now with these inexpensive Plantings. They will add many dollars to the appearance of your Grounds and will increase in value every year. There is no better investment.

**Order Now and enjoy beautiful grounds this Summer**

*All of these Groups are sold as units. There can be no change in varieties or discount allowed at these prices.*



Lovely Iris and Flowering Shrubs give this Home a charming and decidedly different setting. Yet, how inexpensive

#### THE SHOW PLACE PLAN

A riot of color that is sure to command attention.

- 50 German Iris No. 1
- 3 Boston Ivy No. 1
- 3 Lilac, 2-3'
- 10 Barberry Thunbergi, 12-18"
- 3 Spirea Thunbergi, 2-3'
- 3 Spirea Vanhouttei, 2-3'
- 10 Spirea Anthony Waterer, 12-18"
- 2 Paul's Scarlet Climber No. 1
- 3 Honeysuckle, White Tartarian, 2-3'

**87 PLANTS for only \$16.50**

## Every Day You Are Judged by the Appearance of Your Grounds

*TRULY "Its Not a Home Until Its Planted"*

**FREE**—Planting Plans for any of these units will be furnished with every order, free of charge. These plans show exactly where to plant each variety, for best effect.



An irresistible Foundation Planting of Flowering Shrubs. Is it any wonder that the Hydrangea is the most popular of all Shrubs, because of its long season of magnificent bloom

### Finger Lakes' Challenger Plan

A real investment that will rapidly increase property value.

- |                       |                   |
|-----------------------|-------------------|
| 6 Hydrangea Arb.      | 3 Prunus Pissardi |
| 15 Barberry Thunbergi | 2 Catalpa Bungei  |
| 2 Boston Ivy          | 2 Silver Maple    |

**30 TREES and PLANTS for \$10.00**





Imagine the joy, Winter and Summer, that such a setting would give  
your Home—the cost is only \$50.00

## THE ALL-SEASON PLAN

An exquisite Planting for the high priced Home

50 Barberry Thunbergi, 18-24''  
2 Arborvitae Pyramidal, 2-3'  
2 Arborvitae Globosa, 18-24''  
3 Arborvitae, American, 3-4'  
2 Juniper Sabina, 18-24''

2 Silver Maple, 8-10'  
7 Mt. Laurel, 2-3'  
1 Syringa Virginalis, 18-24''  
2 Deutzia, Pride of Rochester, 2-3'  
2 Weigelia Rosea, 2-3'

**75 EVERGREEN TREES and PLANTS \$50.00**

## THE GLORIOUS PLAN—Not Illustrated

A popular planting—within reach of all

100 California Privet, 2-3'  
2 Low Head Catalpas  
2 Silver Maple, 8-10'  
2 Prunus Pissardi, 3-4'  
6 Spirea Anthony Waterer, 12-18''

16 Spirea Vanhouttei, 2-3'  
7 Spirea Thunbergi, 2-3'  
3 Honeysuckle, Tartarian Red, 2-3'  
6 Barberry Thunbergi, 18-21''

**146 TREES and PLANTS for \$25.00**



## THE "THRIFT" PLAN

*Inexpensive but Beautiful*

5 Spirea Vanhouttei, 2-3'  
10 Japan Barberry, 18-24''  
1 Wisteria, No. 1

**16 PLANTS**

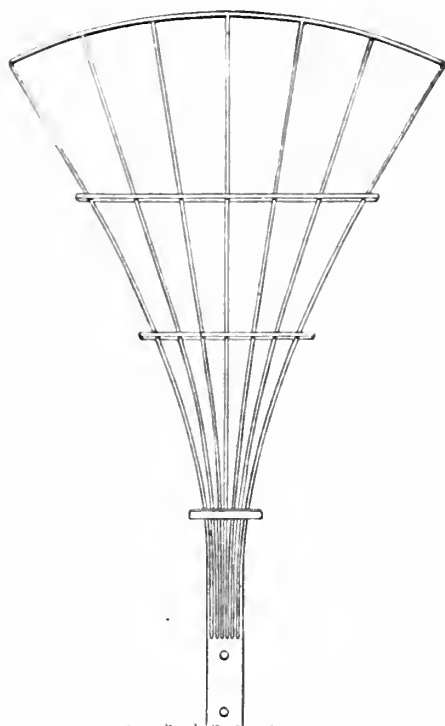
for only

**\$3.25**

A combination of Spirea Vanhouttei, Wistaria and Japan Barberry.  
Where in all the wide world can you find so attractive a Home Plant-  
ing at such an unbelievably low price

# SUGGESTIONS FOR THE GARDEN BEAUTIFUL

*Durably Constructed—Painted White*



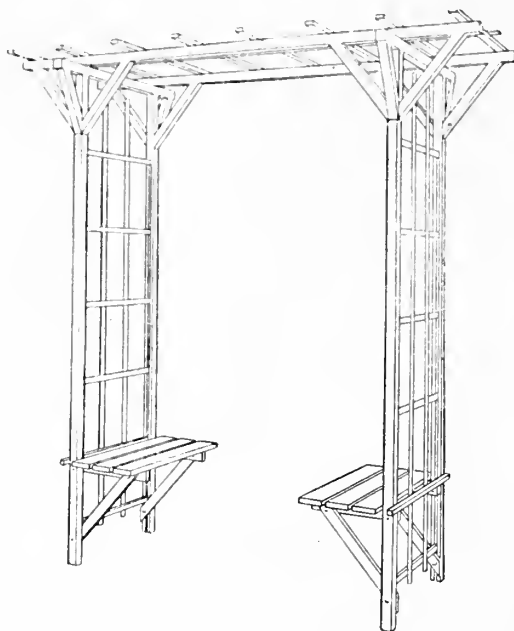
Fan Trellis No. 37

This Trellis makes an excellent  
Rose Support

Fan Trellis, 6 ft., \$1.35

Fan Trellis, 8 ft., 1.50

ALSO A COMPLETE ASSORTMENT OF PERGOLAS, ARBORS  
AND GARDEN FURNITURE



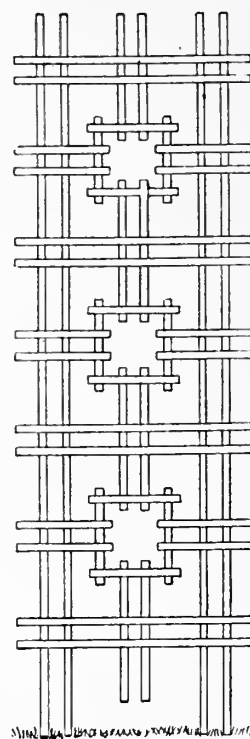
Arbor Seat No. 97

No Garden is complete without a  
Rose Arbor

**ROSE ARBOR**

4 ft. wide \$13.50, with seat \$16.50

5 ft. wide 14.50, with seat 17.50



TRELLIS NO 49

For Porch or Building

Ornate Trellis, 8 ft., \$2.40 each

Strong, durable fencing 3½ ft.  
high, \$1.85 per ft.

Strong, durable fencing 4½ ft.  
high, \$2.10 per ft.

## Finger Lakes "Quality" Lawn Grass Seed

A fine lawn adds many hundreds of dollars to the value of the home it surrounds. It is as permanent as the house itself and should be planned fully as carefully. In seeding the lawn a mixture should be used that will produce a velvety turf that will stand frequent cutting. Ordinary lawn mixtures contain large percentages of coarse tough grasses, which clump and disfigure the lawn. These seeds are cheap in price and always unsatisfactory in results.

A Lawn can be no better than its seed—despite its training, nourishment and other advantages. **It's the seed that counts most.** Pin your faith on Finger Lakes Quality Grass Seed.

### PRICES OF "QUALITY" GRASS SEED

75c per lb., 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$15.00

If you are undecided as to the nature of your soil, send us a sample with your order and we will test and send you the proper mixture.

Plant Finger Lakes "Quality" Grass Seed for permanent and dependable results. It pays to buy the best.



## FERTILIS TABLETS

**FERTILIS DOUBLES THE LIFE OF CUT FLOWERS.** When arranging cut flowers each day with fresh water, drop in a Fertilis Tablet. Flowers will hold their original freshness and beauty much longer.

Fertilis Tablets keep your Ferns and Potted Plants healthy and beautiful. These little tablets feed the roots, thereby producing an abundance of bloom and healthy colors.

Fertilis comes in two convenient size containers. In packages of 50 Tablets, for 25c; or tins of 1,000 Tablets, for \$2.00. Simple directions for use will be found in each package.

# FEED YOUR LAWN AND GARDEN

For More Beautiful and Better

*Grass, Flowers, Evergreens and Vegetables*

## GRANULATED PEAT MOSS To Feed and Improve Your Soil

When Peat Moss is incorporated with the soil, this large volume of water is held in suspension instead of draining away and is released to growing roots as needed. This alone often means the difference between success and failure.

Peat Moss increases both the nitrogen and humus contents of the soil in its purest form. It makes heavy soil more friable and light sandy soil more retentive of moisture. It should be applied liberally as a top dressing for the lawn, as a mulching around Shrubs and as a top dressing for flower beds. Peat Moss contains no fungus or disease. It is humus in its purest and best form.

Price \$3.50 per bale (about the size of a bale of hay).

In small quantities 50c per bu.

## VIGORO Specially Prepared Plant Food

For Lawns, Gardens, Flowers, Shrubbery and Trees

Vigoro is a superior combination of plant foods that meets nature's most exacting requirements. It is completely balanced in every sense of the word. When Vigoro is used, no supplementary substances such as bone meal, potash, liquid manure, etc., are required. Trees and Plants that feed heavily from the soil do not remove anything that Vigoro does not replace. Odorless and absolutely free from weeds.

### PRICE OF VIGORO

5 lb. Bags—\$ .50 each    25 lb. Bags—\$1.75 each  
100 lb. Bags—\$5.00 each

## GARDEN POLICE

To protect your plants from insects and disease. This dust comes in convenient packages and will protect your plants from all kinds of disease and insect pests.

**POMO-GREEN**—For insects, worms and caterpillars which eat portions of the plant; for mildew, blights, Black Spot and all fungus diseases. 1 lb. pkg., 50c; 5 lb. pkgs., \$2.00.

Because of Federal regulations, Pomo-Green must be sent by Express.

**HAND DUST GUN**—Simple, efficient and easy to use in applying any dust. Price \$1.25 each.

## J-O PLANT SPRAY

KILLS PLANT INSECTS

Does not injure or discolor foliage.

Price 25c per box—one box makes 6 quarts of spray.

**Kills:** Rose Bugs, Aster Beetles, Aphides (plant lice), Caterpillars, Slugs, Inch Worms, Potato and Cabbage Worms, and many other insects.

To produce beautiful roses, spray before and after they open.

## SPECIAL TREATED PULVERIZED SHEEP MANURE

This safe dependable plant food can be used successfully by all lovers and growers of plants of every description. In addition to fertilizing in nature's own way, it holds moisture, mellows the soil and promotes quick and vigorous growth.

In planting trees or shrubs, three to five pounds of this sheep manure mixed with the dirt while filling in the excavation will insure rapid and healthy growth. For lawns fifty pounds to four hundred square feet. It can be applied more heavily if the soil or lawn is very poor, since this preparation never burns.

### PRICE

25 lb. Bags—\$1.50 each  
50 lb. Bags— 2.50 each  
100 lb. Bags— 3.50 each

### Here's When to Use Plantfood

1. **Lawns**—As soon as grass shows green, or any time thereafter.
2. **Shrubs, Trees**—Apply any time after leaves appear.
3. **Flowers and Perennials**—Mix with soil before seeding, or as soon as plants appear. Make later applications for larger richer colored flowers.
4. **Vegetables**—Work into soil before seeding. Make second application later, to hasten maturity.

All Fertilizers and plant foods we list are odorless and easy to use.—Can be sown by hand like grass seed.

## AUTO-SPRAY EFFICIENT AND DURABLE

*Just what you need for your Garden and Home Use*

A simple, effective Spray Pump for liquids, easily carried and operated. The glass tank prevents corrosion and is easily cleaned. Unlike other types, its spraying action is continuous, thereby doubling the speed and effect with no greater effort. Every part is built extra heavy to give it super service. Equipped with 2 nozzles, one for straight away spraying and one for angular spraying. Easily filled—very handy around the Home.



*It Sprays  
Continuously*

**AUTO-  
SPRAY**  
No. 26 A-G  
Complete  
\$1.35 Postpaid





Every Farm Should Have Orchards of Profitable and Healthful Fruits  
Every City Home Needs a Few Fruit Trees and Bushes

**APPLES** (Hardy Northern Grown)  
(Best for all Climates)

*Judge them by their sturdy trunks and good root system*

Plant strong, heavily rooted fruit trees grown in the famous Finger Lakes region, Hardy specimens that take hold at once, mature early and yield heavy crops of better quality fruit than ordinary trees, so often set out by the inexperienced planter

PRICES OF ALL VARIETIES OF APPLE TREES

| Grade | Age         | Height      | Each   | Per 10 | Per 100 |
|-------|-------------|-------------|--------|--------|---------|
| XXX   | 2 and 3 yr. | 5 to 7 ft.  | \$ .50 | \$4.00 | \$30.00 |
| XX    | 2 and 3 yr. | 4 to 6 ft.  | .40    | 3.00   | 25.00   |
| X     | 2 and 3 yr. | 3½ to 5 ft. | .30    | 2.50   | 15.00   |

SUMMER APPLES

- EARLY HARVEST**—Medium size pale yellow. Early.
- RED ASTRACHAN**—The very best early, red summer apple. Excellent for cooking and eating out of hand. Fruit tender, juicy, crisp and sub-acid flavor. Very hardy and bears the fourth year. Ripens in July.
- SWEET BOUGH**—Large, pale yellow; sweet, tender and juicy. Tree a compact grower and abundant bearer. August.
- YELLOW TRANSPARENT**—Fruit of good size; skin clear white, turning to a pale yellow; flavor acid and very good. Ripens in August.

AUTUMN APPLES

- DUCHESS OF OLDENBURG**—Vigorous growth; large; striped; tender, juicy, sub-acid; good; regular and abundant bearer. One of the hardiest kinds known. Ripens in September.
- GRAVENSTEIN**—This is a large, handsome apple streaked and splashed with red over a strong yellow. September to November.
- WEALTHY**—Medium size, attractively striped and splashed with dark red; flesh white, well flavored. Very hardy.

WINTER APPLES

- BALDWIN**—The fruit is large, deep red, crisp and juicy, thick skin stands handling well, of fine flavor, slightly sub-acid. An excellent shipper and keeps well. Quality excellent. Ripens in November.
- BEN DAVIS**—Fruit is medium to large, of a bright, deep red color, or red striped over clear yellow. Has a thin, tough skin. It is one of the best keeping apples on the market today, lasting in cold storage until June or July.
- CORTLAND**—(New variety developed by the New York State Experimental Station.) A fine apple resulting from the cross pollination of McIntosh and Ben Davis. Inheriting only the good qualities of each, the new apple has found additional good qualities of its own. The Cortland is a beautiful red apple, larger than the McIntosh, and matures a month later. A good keeper.
- DELICIOUS**—A truly delicious apple with a rich, distinctive flavor. Successfully grown in any apple section; conically shaped, large, beautifully striped with red and yellow. A good keeper and shipper and a good money maker. A handsome apple that brings fancy prices on fruit stands. November.
- FAMEUSE (Snow)**—Well-known dessert apple, beautiful in appearance and of medium size. Flesh is very white, tender and juicy. Fruit hangs well to the tree. Skin bright red. Tree is very hardy; succeeds well in cold sections. Ripens in November.

WINTER APPLES—Continued

If you are going to buy 100 or more fruit trees, you want the best stock you can get and buy at the right price. If so, it will pay you to refer to our 100 rate, Finger Lakes' Guaranteed Fruit Trees

**GRIMES' GOLDEN**—Of just medium size, but very delicious; matures in early winter.  
**JONATHAN**—Late winter. Round, of medium size, fine grained and of acid flavor.  
**KING**—The fruits are a beautiful red on a yellow background. It is a crisp, tender, juicy, aromatic and richly flavored. King requires fertile, well-drained soil and sheltered situations to do its best. Early winter.  
**McINTOSH RED**—This fruit has a splendid early winter market, brings higher prices in all the Eastern markets. Fruit bright red in color with tender, white flesh. Very juicy and agreeably aromatic, sub-acid, becoming mild and nearly sweet when very ripe. The tree is a vigorous grower and a good, reliable bearer. November.  
**N. W. GREENING**—Hardier than the Rhode Island Greening and valuable in districts where the climate is too severe for that variety. Fruit is medium to large, smooth skin somewhat waxy, clear pale yellow or greenish, oftentimes faintly blue blushed. November.  
**NORTHERN SPY**—Large, striped red, quality excellent; free grower and productive. December to June.

**R. I. GREENING**—Large, green; tender, rich sub-acid; productive; very popular. December to April.  
**ROME BEAUTY**—Large, yellow shaded and striped with red; juicy, tender, sub-acid; productive. October to December.  
**STARK**—Is regarded as a good variety for the commercial orchard because the tree is thrifty, hardy and very productive. Fruit is large to medium, pale green, becoming yellow and mottled with red. January.  
**STAYMAN'S WINESAP**—One of the finest Apples for fancy trade and always in demand. Of delicious, spicy flavor and juiciness. November.  
**WINTER BANANA**—A comparatively new Apple, very flashy in appearance and large in size, deep yellow striped with red; tender and delicious, with a distinctive banana perfume and flavor. Tree comes into bearing very young. November.

15% DISCOUNT IS A BIG SAVING  
ORDER WITHIN 10 DAYS.  
See Page 2-A

Crab Apple Trees (Same Price as Standard Apples), Transeendent (early); Hyslop (late).

Preferred Apple Collection No. 310

5 Big, 5 to 7 ft. Trees for \$2.00  
(A very special price)

**YELLOW TRANSPARENT**—Best Early Apple. **CORTLAND (New)**—A late Fall variety.  
**DUCHESS OF OLDENBURG**—Early Fall. **NORTHERN SPY**—The best early Winter Apple.  
**N. W. GREENING**—The best of all Greenings.

The Best Collection for the Family Garden and the Roadside Stand

CHERRIES

For Bearing Age Trees, see Page 38

| SWEETS |            |        |        |         | SOUR   |        |         |
|--------|------------|--------|--------|---------|--------|--------|---------|
| Grade  | Height     | Each   | Per 10 | Per 100 | Each   | Per 10 | Per 100 |
| XXX    | 6 to 7 ft. | \$1.00 | \$7.50 | \$60.00 | \$ .80 | \$7.00 | \$60.00 |
| XX     | 5 to 6 ft. | .80    | 6.00   | 50.00   | .70    | 6.00   | 50.00   |
| X      | 4 to 5 ft. | .50    | 4.00   | 30.00   | .50    | 4.00   | 30.00   |

SWEET CHERRIES

**BLACK TARTARIAN**—Is widely known as the favorite dooryard and roadside sweet cherry. It has a very sweet, rich flavor and is earlier than most sweet cherries, bearing in June.  
**GOVERNOR WOOD**—Heart-shaped and large. Light yellow and red. Tasty and sweet. We highly recommend this variety on account of its earliness, beautiful appearance and delicious flavor. Last of June.  
**NAPOLEON BIGARREAU (Ox-heart)**—An ideal light colored sweet cherry, much sought after by canners and fruit dealers; very attractive coloring of pale yellow with amber cheek. Fruit large, heart-shaped; flesh firm and of delightful flavor.  
**WINDSOR**—Among the best in quality, deep red in color. Flesh firm and rich. Especially successful in the Eastern States.

SOUR CHERRIES

**EARLY RICHMOND**—Has long been the leading sour cherry of its season, the first of its kind in the markets. It is a very good culinary fruit and when well ripened may be eaten out of the hand. July.  
**ENGLISH MORELLO**—Is the best standard late sour cherry. The fruit is handsome in appearance, bears harvesting and shipping well. Ripens in August.  
**MONTMORENCY**—It leads in demand for fruit in the markets, cannery, and for home use. Less susceptible to brown rot than any other variety, because of its firm flesh and thick skin. It stands shipping well. Best money maker in the cherry orchard. Fruit is beautiful, large, red, acid. Last of June.



This is What Does It. Deep Digging of Young Trees to Preserve Every Root Fibre, on One of the Finger Lakes Nursery Farms. It Takes Money to Grow Fruit Trees Right

PEAR TREES

Price List of Standard Pear Trees

| Grade | Age         | Height      | Each   | Per 10 | Per 100 |
|-------|-------------|-------------|--------|--------|---------|
| XXX   | 2 and 3 yr. | 5 to 7 ft.  | \$ .60 | \$4.50 | \$35.00 |
| XX    | 2 and 3 yr. | 4 to 6 ft.  | .40    | 3.00   | 25.00   |
| X     | 2 and 3 yr. | 3½ to 5 ft. | .30    | 2.50   | 15.00   |

Parcel Post, 3 ft. Trees, 3 for \$1.00, Postpaid

- BEURRE D'ANJOU**—Large, greenish yellow fruit tinged with dull red and russet, flesh white, buttery, fine grained and richly flavored. October to January.
- BEURRE BOSC**—One of the best of the russet varieties, having distinctive, long neck. Highly flavored and well suited for storage and marketing. October to December.
- BARTLETT**—A general favorite both for home use and market; the leading variety for canning; fruit always commands top prices. Fruit is large and attractive; yellow tinged with red, buttery, juicy and high flavored. August and September.
- CLAPP'S FAVORITE**—This is a very large, long, yellow pear, tinted with crimson and russet. Flesh is fine grained and white, juicy and exceptionally tasty. Ripens about ten days ahead of Bartlett. August to September.

- DUCHESS D'ANGOULEME**—Attractive for its enormous size. Bears early, often fruiting the season after planting. Fruit is bright golden yellow, with white, juicy flesh and excellent flavor. October and November.
- FLEMISH BEAUTY**—Its color a greenish yellow and brown; is very juicy and sweet. Ripens early in season. September to October.
- KIEFFER**—In great demand as a canning pear, as it retains its light color well and possesses a rich, vinous flavor. Commands the highest price on the market. Fruit is large, golden yellow, tinged with red; trees are strong, vigorous and very healthy. Bears young and heavily and makes a large tree. October and November.
- SECKEL**—The smaller size and peculiar, rich, juicy flavor of this variety makes it most desirable for pickling and preserving. It is generally prized as a dessert fruit to eat fresh out of the hand.

PLUM TREES

For Bearing Age Trees, see Page 38  
PRICE LIST OF PLUM TREES

| Grade | Age         | Height      | Each   | Per 10 | Per 100 |
|-------|-------------|-------------|--------|--------|---------|
| XXX   | 2 and 3 yr. | 5 to 7 ft.  | \$ .60 | \$5.00 | \$40.00 |
| XX    | 2 and 3 yr. | 4 to 6 ft.  | .50    | 4.00   | 30.00   |
| X     | 2 and 3 yr. | 3½ to 5 ft. | .40    | 3.00   | 25.00   |

- ABUNDANCE**—Tree bears early, a pinkish red, changing to a darker red mottled with thin bloom. August.
- BRADSHAW**—The plums are large, attractive in appearance, being a light purplish red. Keeps and ships well. August.
- BURBANK**—Valuable for canning and market. Fruit is large, excellent quality, juicy, tender and fine flavored. Skin is dark red, over a yellow ground, thick bloom. June.
- FINGER LAKES PRIDE**—A beautiful, large, dark purple, very showy plum, often measuring 2 inches in diameter; fruit is firm, juicy, and a most delicious flavor. \$1.00 each; \$9.00 per 10.
- GERMAN PRUNE**—Large, dark blue, rich and agreeable flavor; well thought of for drying and therefore commercially desirable. September.
- LOMBARD**—Probably the most widely planted in America, medium size, violet red in color, hardy

- and productive, having a good market value. Adapts itself to any soil and will thrive in any climate. August.
- RED JUNE**—The color is a mottled, garnet red overlaid with thin but very distinct and delicate bloom. Ripens early in July.
- REINE CLAUDE**—For the qualities that gratify the sense of taste, richness of flavor, consistency and texture of flesh, the Reine Claude is unsurpassed. Fruit ripens in September and is of yellowish green.
- SHROPSHIRE DAMSON**—It is the best known of the Damsons. Enormously productive, bearing its load of fruit year after year. October.
- WICKSON**—The largest of the oriental plums, if not the largest of all plums. Its handsome color of red and distinct form make it very attractive. A good market variety. September.



PEACH TREES

For Bearing Age Trees, see Page 38

PRICES OF ALL VARIETIES OF PEACH TREES

| Grade | Age   | Height     | Each   | Per 10 | Per 100 |
|-------|-------|------------|--------|--------|---------|
| XXX   | 1 yr. | 4 to 5 ft. | \$ .50 | \$4.00 | \$30.00 |
| XX    | 1 yr. | 3 to 4 ft. | .40    | 3.00   | 20.00   |
| X     | 1 yr. | 2 to 3 ft. | .30    | 2.00   | 15.00   |

X Grade of Peach Trees can be sent by Parcel Post, 3 for \$1.00, Postpaid

**BELLE OF GEORGIA**—Fruit large, creamy white with a beautiful crimson cheek. Is an excellent shipper. August. Freestone.

**CARMAN**—Red, splashed with a darker red on a creamy white background. Fruit matures early. August. Freestone.

**CHAMPION**—Skin creamy white with red flush. Extremely hardy. Late August. Freestone.

**CRAWFORD'S EARLY**—Color, rich red splashed and mottled with darker red and golden yellow. Matures in mid-season. First of September. Freestone.

**CRAWFORD'S LATE**—Color, tints of red and yellow. Fruit matures late. Used extensively in commercial orchards. Last of September. Freestone.

**CROSBY**—Is noted for its hardness of bud, so marked, it is often called the "Frost-Proof" Peach. Matures late in season. Last of September.

**ELBERTA**—Very hardy and a consistent yielder of good crops, adaptable to almost any climate. Early September. Freestone.

**GREENSBORO**—Creamy white, blushed with red; flesh white, very juicy, tender and melting; mild, sprightly flavor. Freestone. Bears early.

**HALE**—Brilliantly colored with deep golden yellow and red. Flesh deep yellow, firm and fine grained. Stone is exceptionally free. Late August. Freestone.

**HILL'S CHILI**—Medium sized, yellow peach. Skin yellow, shaded with dark red. Very rich and sweet. First of September. Freestone.

**ROCHESTER**—Fruit golden yellow and red, highly flavored. Juicy and delicious. The tree is hardy and a young producer. Middle of August. Freestone.

**THE NEW WILMA**—Fruit is large and handsome and of good quality, yellow mottled and blushed with showy dark red. Ripens about the middle of September. Price of the New Wilma, 4-5 ft., 75c each; 10 for \$6.50. 3-4 ft., 60c each; 10 for \$5.00. 2-3 ft., 35c each; 10 for \$2.50.

July 10, 1930.

Finger Lakes Nurseries,  
Geneva, N. Y.

Gentlemen:—Please accept my thanks for the fine fruit trees and grape vines—received in excellent condition. It is the best bargain I ever bought. I have told others of the wonderful offer. It adds zest to the game of gardening.

Very truly,  
FLORENCE H. BARBER.

303 Whalley Ave., New Haven, Conn.

ALL-SEASON PEACH COLLECTION  
No. 330  
5 Big XXX Grade Peach Trees, \$2.25  
Early Crawford      Elberta      Hale  
Belle of Georgia      Crosby  
Fine succession of Peaches all Summer and Fall

Early-to-Bear Apricots

PRICES OF APRICOT TREES

| Grade | Height     | Each   | Per 10 |
|-------|------------|--------|--------|
| XXX   | 4 to 5 ft. | \$ .75 | \$7.00 |
| XX    | 3 to 4 ft. | .65    | 6.00   |

**J. L. BUDD**—Ripening in August; is a very vigorous grower and profuse bearer. Fruit large, white, with red cheek; sweet, juicy. Best variety.

**EARLY MOORPARK**—Is a deep orange or brownish red; flesh firm and juicy; ripens in early August.

HERE'S A BARGAIN  
5 Assorted Fruit Trees for \$1.00  
Big, 4-ft., Well-Rooted Trees  
Cortland Apple (New)      Bartlett Pear  
Elberta Peach      Red June Plum  
1 Orange Quince  
A Fine Start for Your Fruit Garden

Quince Trees

No Finer Fruit for Jellies, Preserves and Canning

PRICES OF ALL VARIETIES OF QUINCE TREES

| Height     | Each   | Per 10 | Per 100 |
|------------|--------|--------|---------|
| 4 to 5 ft. | \$ .75 | \$6.50 | \$40.00 |
| 3 to 4 ft. | .65    | 5.50   | 30.00   |

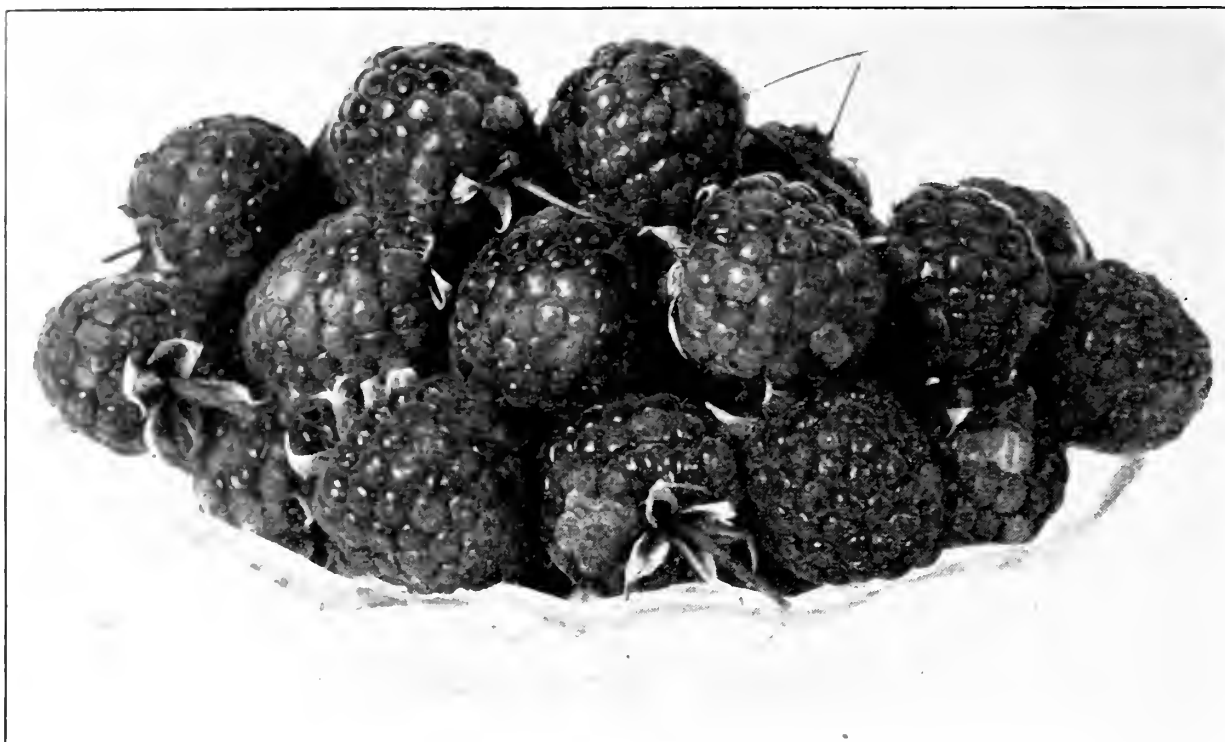
Champion, Meech's Prolific, Orange,  
Rea's Mammoth

W. Brighton, S. I., N. Y., November 13, 1929.

Finger Lakes Nurseries,  
Geneva, N. Y.

Dear Sirs:—Received the rose bushes and they are the best looking bushes that I have ever received from any nursery and I bought more than two dozen bushes this season.

Respectfully,  
R. D. BECKLEY.



Golden Queen—The most delicious of all yellow Raspberries. Give your palate a new sensation

## Early-to-Bear Raspberries

10 for \$1.00; 25 for \$2.00; 100 for \$5.00

### BLACK RASPBERRIES

**CUMBERLAND**—An early season, high quality berry; largest of all the black raspberries.

**PLUM FARMER**—Thick meated, with a dark and brilliant bloom. Ripens early and commands a big price. Hardy.

### PURPLE RASPBERRIES

**COLUMBIAN**—For canning purposes it is undoubtedly the best raspberry in cultivation. Fruit is firm and adheres to the bush well; very large, reddish purple, juicy and delicious; wonderfully prolific.

**LATHAM (Red)**—A new variety that is very highly recommended by the New York Agricultural Station here in Geneva. It is a splendid, strong growing variety and produces immense quantities of bright red, extra large berries. It is the earliest berry to ripen. Hardy anywhere.

**GOLDEN QUEEN**—Here's a real treat. Its delicious, melting flesh, full of creamy juice—its beautiful golden orange color—its hardiness, productivity and large size makes it the finest of all berries for the Home Garden. Be sure and include the Golden Queen in your order. 5 for \$1.00; 25 for \$3.00; \$10.00 per 100.

### RED RASPBERRIES

**THE GIANT NEW JUNE**—Mammoth in size, rich in flavor, sweet and very juicy. The plants are hardy, yield early and heavy, and is distributed over a long season. 10 for \$1.50; 25 for \$2.50; 100 for \$6.00.

**IMPROVED CUTHBERT (Queen of the Market)**—A remarkably strong, hardy variety. Season medium to late.

**ST. REGIS**—This everbearing red raspberry bears the first season. One of the greatest ever introduced.

## BLACKBERRIES

### EARLY-TO-BEAR PLANTS

Price of Strong, 2 Year Plants, 10 for \$1.25; 25 for \$2.00; 100 for \$5.85

**BLOWERS**—An upright, mammoth grower; very hardy and enormously productive. A single plant produced over 2000 berries. It commences to ripen about middle of July and bears about two months.

**SNYDER**—Medium size. Plants hardy, healthy and

vigorous. This blackberry bears well and is considered a profitable berry.

**ERIE**—The mammoth blackberry. An extremely large, handsome and well flavored berry, coming into market early and demanding top notch price. The fruit is exceedingly sweet, and positively the best flavored blackberry.

# Early-to-Bear Strawberries

THAT ARE DEPENDABLE

## June Bearing Strawberries

### EARLY-TO-BEAR PLANTS

25 for \$1.00; 100 for \$2.50; 1000 for \$20.00

All Varieties Listed are Perfect Varieties

- BIG JOE**—Large, brilliant red. Early.  
**BRANDYWINE**—Large crimson berries. Mid-season.  
**GIBSON**—Extra large; dark glossy red. Mid-season.  
**GLEN MARY**—Medium size, bright deep red. Mid-season.  
**GANDY**—Handsome deep red. Late.  
**SENATOR DUNLAP**—Berries glossy red and good size. Early.  
**WM. BELT**—Extra large; brilliant glossy red. Mid-season.

## Everbearing Varieties

25 for \$1.50; 100 for \$4.50

- MASTODON**—A strong and reliable cropper. Its Fall pickings are very profitable and are very productive from only a few plants.  
**PROGRESSIVE**—A wonderful Everbearing Strawberry. The June yield is so heavy that it is a profitable variety at this time, and in the fall it yields freely until freezing weather. Deep crimson, glossy and of good quality. Vigorous and hardy.

## Family Garden Collection No. 350

- |                        |                       |                   |
|------------------------|-----------------------|-------------------|
| 2 Cortland Apple (New) | 2 Bartlett Pear       | 2 Abundance Plum  |
| 2 Orange Quince        | 2 Elberta Peach       |                   |
| 6 Concord Grape Vines  | 6 Columbian Raspberry | 6 Erie Blackberry |
- This Collection will give you your own supply of fresh fruit from your own garden for one whole year. "It's a Real Buy."
- 10 Fruit Trees, 18 Small Fruits—ALL FOR \$5.00



Blueberries—Delicious—You'll Enjoy Them

## Old Fashioned

# BLUEBERRIES

Nursery Grown Plants—They Bear the First or Second Season

PRICE \$2.00 each; 3 for \$5.00 BALLED AND BURLAPPED

EASY TO GROW—HARDY ANYWHERE

Blueberry pie, blueberries in cream, blueberry preserves. The thought of these makes the mouth water and yet they are within your reach in an ever increasing quantity. The Blueberry is in a class by itself with its delicious melting flesh, full of creamy juice and a delicate wild twang all its own.

In Autumn the foliage of the Blueberry is more brilliant than any other Shrub and their red twigs brighten up the Winter Landscape.

Each plant has been transplanted in the Nursery, insuring good root system and will be dug with a ball of earth attached to roots.

Plant Blueberries where there is good sunlight, about 4 ft. apart. No pruning is necessary. Water well the first year for best results.

FINGER LAKES SPECIAL—5 DEPENDABLE FRUIT TREES \$1.00

Cortland Apple (new); Bartlett Pear; Keiffer Pear; Lombard Plum; Elberta Peach—all 4-6 ft. trees.



GRAPE VINES

The Pick of  
the Choicest

EASY TO GROW—SURE TO BEAR

25c each; \$2.00 per 10; \$15.00 per 100 (Except as Noted)

BLUE GRAPES

- CONCORD**—Luscious and large. Grows anywhere and bears abundantly. Nearly all Grape Juice is made from Concord. Bunches large, compact, long season.
- CAMPBELLS EARLY**—Very early. Large bunches. Sweet and juicy.
- MOORE'S EARLY**—Ripens ahead of Concord. Large fruit. Very hardy.
- WORDEN**—Large bunches, almost black. Large and juicy, thin skinned.

WHITE GRAPES

- MOORE'S DIAMOND**—Yellowish tinge, juicy and free from pulp. Very early.
- NIAGARA**—The leading white grape. Greenish-white. Both bunches and fruit are very large. Good flavor.

GRAPE ARBOR COLLECTION  
NO. 360  
Easily Grown in the Home Garden  
2 Concord      1 Agawam      2 Worden  
                         1 Niagara  
6 Big. 2 yr. Vines for \$1.25 (Postpaid)  
OFFER NO. 361—10 Concord for \$1.50 (Postpaid); 100 for \$10.00; 300 for \$25.00.

RED GRAPES

- AGAWAM**—Early. Berries large, thick skin. Sweet and sprightly.
- BRIGHTON**—Very early. Berries medium. Excellent flavor and quality.
- CATAWBA**—Very early. Luscious, delightful and distinctive. Fruit large.
- SALEM**—Berries large, thick skin, sweet and Sprightly. September.

TRY FINGER LAKES NEW GRAPES

3 REALLY WORTH WHILE VARIETIES—YES, WE RECOMMEND THEM

| MAMMOTH<br>(Black)  | PORTLAND<br>(White)   | CACO<br>(Red)  |
|---|---|--|
| Surpassing all other grapes in appearance and size. Large clusters and large grapes, black covered with a heavy blue bloom. Excellent for table use, jelly, wine and arbors. Fine flavor, very hardy. 40c each; \$3.50 per 10 Postpaid. | A decided acquisition. Exceptionally fine sweet flavor, large fruit. Can be eaten before it is fully ripened. Hardy and productive. 50c each; \$4.00 per 10 Postpaid. | In appearance, flavor and hardiness, it's a winner. A truly delicious flavor. Very hardy, large fruit and very productive. 60c each; \$5.00 per 10 Postpaid. |

OFFER NO. 362—1 each of the above new sorts for \$1.35 Postpaid

Gooseberries

- DOWNING**—Large, handsome, pale green gooseberry of splendid quality. Soft and juicy. 30c each; 10 for \$2.50; 100 for \$20.00.
- HOUGHTON**—A very productive, hardy berry of pale red; sweet and juicy. 2 year old bushes, 25c each; 10 for \$2.00; 100 for \$17.50.
- JOSSELYN (Red Jacket)**—Large size, prolific and hardy; of best quality. 2 year old bushes, 40c each; 10 for \$3.50; 100 for \$30.00.

Currants

- Prices, 2 year, No. 1 Plants—3 for 65c; 10 for \$1.50; 100 for \$12.00 (except as noted)
- CHERRY**—Red currants of good quality. Fruit large.
- FAY'S PROLIFIC**—A popular red currant. As its name indicates, it is very productive and hardy.
- PERFECTION**—Color red. Clusters average longer and the size of berries is maintained to the end of the bunch. 3 for \$1.00; 10 for \$2.50; 100 for \$20.00.
- RED CROSS**—Clusters are long and of medium size; berries are large in size. Probably the sweetest of all varieties.
- WILDER**—A new red currant, with large, fine flavored fruit of a bright, attractive red color.

IMPORTANT NOTICE

Due to a Federal Quarantine, Currants or Gooseberries cannot be shipped into the following States: Arizona, California, Colorado, District of Columbia, Idaho, Maine, Maryland, New Hampshire, New Mexico, South Dakota and Washington.

## Dwarf Fruit Trees

Larger Fruit—Small Space—Bear Young—  
Easily Picked

**75c each; 3 for \$2.00; 10 for \$6.00**

Dwarf Fruit Trees are very desirable where space is limited. Can be planted about 6 or 8 ft. apart and will bear 4 to 6 bushels per tree. With care they will commence to bear the second year. The trees never grow over 8 ft. high.

## Dwarf Apple Trees

S—Summer A—Autumn W—Winter

Baldwin—W

Delicious—W

Gravenstein—A

McIntosh—W

Red Astrachan—S

R. I. Greening—W

Staymans Winesap—W

Yellow Transparent—S



These low-growing trees are easy to pick

## Dwarf Pear Trees

Bartlett

Beurre d'Anjou

Clapps Favorite

Duchess d'Angouleme

Seckel

There's nothing that will add to the appearance and value of your property like Catalpa (Umbrella Trees). Plant them before your Entrance, along the driveway, in the Out-Door Living Room or wherever a low-growing tree is desirable.

## Horseradish

Will stand a great deal of hardship and exist in same soil year after year. 10 for 85c; 25 for \$2.00; 50 for \$3.25; 100 for \$5.00.

## Rhubarb

**PRICES, 2 YEAR, STRONG ROOTS**

Each, 20c; 10 for \$1.50; 25 for \$3.00; 100 for \$10.00; 1000 for \$70.00.

## Extra Fine Asparagus

25 for 75c; 100 for \$2.00; 1000 for \$15.00

The earliest and finest of spring vegetables, very profitable, rich and delicious flavor; very healthy. A bed once planted suffers no deterioration for thirty years or more, if it is properly attended to and well manured. Most delicious when cut from your own garden. Easy to grow.

*Delicious, fresh Asparagus Tips from your own garden—Just try it.*

**WASHINGTON**—A new rust-resistant variety, thoroughly tested. Produces more asparagus, has larger and more tender stalks and has a rich, delicious flavor. The stalks are dark green, with a heavy purplish overtone. Rightfully called "the vegetable aristocrat."

**CONOVER'S COLOSSAL**—This is the standard of high quality; can be recommended without hesitation. Remarkably tender and fine flavored.

**PALMETTO**—The most popular variety both for home garden and commercial planting. Larger, more productive and earlier than Conover's Colossal.

5 E. Abbot St., Lansford, Pa., June 9, 1930.

Finger Lakes Nurseries,  
Geneva, N. Y.

Gentlemen:—Your card of June 6th has been received together with the Privet which arrived in first class condition, and I must say I am well pleased with every plant. I assure you there will be no delay, or no pains spared in planting it at once.

The Hedge which I received from your Nurseries several weeks previous is in full bloom, and proud to say not a plant died.

Thanking you for the reliable stock, and safe delivery, I remain

Respectfully yours,

ELMER A. MOKHER

Erie, Pa., July 26, 1930.

Finger Lakes Nurseries,  
Geneva, N. Y.

Gentlemen:—I have wanted to write you ever since receiving the special order of shrubbery which came over a month ago, in fact, nearly two months ago.

Each bush has been doing splendidly and to the amazement of the family have been blooming away as though they had never been disturbed. We are quite proud of them and they are exhibited at every opportunity. They are planted in a spot where we never seemed to be able to make anything grow for more than a season, in the way of flowers, so we decided to beautify with shrubbery and it seems as though it was an ideal spot for the selection we made.

Thank you for the care you took in packing them and the promptness with which you filled the order.

Very truly yours,

A. W. FRAZIER.

# Time-Saving Early-to-Bear Fruit Trees

*Avoid Needless Waiting—Pick Your Own Fruit Soon After Planting—  
Symmetrical Tops—Beautiful Fibrous Root Systems—  
Shapely Trunks—Glove Pruned*

Geneva grown under severest weather conditions, these big trees will please you and be a source of satisfaction as long as you live. Planting such trees means rich, juicy fruit without years of waiting and the joy of picking "Honest to Gosh" apples from your own trees on your own grounds, is incomparable. If you want big apple trees for quick results, order today before our supply is exhausted. Each tree has been specially grown and pruned for specimens. We have done the years of waiting—the immediate enjoyment is yours.

## EARLY-TO-BEAR, SUPER-SIZE TREES

\$1.50 each; 3 for \$4.00; 10 for \$10.00

## STANDARD APPLES, Early-to-Bear

S—Summer; A—Autumn; W—Winter

|                  |                   |                      |
|------------------|-------------------|----------------------|
| Baldwin—W        | Northern Spy—W    | Stark—W              |
| Cortland (New)—W | N. W. Greening—W  | Stayman's Winesap—W  |
| Delicious—W      | Red Astrachan—S   | Wealthy—A            |
| Gravenstein—A    | R. I. Greening—W  | Winter Banana—W      |
| Grimes Golden—W  | Roxbury Russett—W | Yellow Transparent—S |
| McIntosh—W       |                   |                      |

## STANDARD PEARS

### EARLY-TO-BEAR

|                 |                |
|-----------------|----------------|
| Bartlett        | Flemish Beauty |
| Beurre de Anjou | Keiffer        |
| Clapps Favorite | Seckel         |

## PLUMS

### EARLY-TO-BEAR

|                    |                   |
|--------------------|-------------------|
| Abundance          | Reine Claude      |
| Burbank            | Red June          |
| Finger Lakes Pride | Shropshire Damson |
| German Prune       | Wickson           |
| Lombard            |                   |

## CHERRIES

### EARLY-TO-BEAR

|                       |                       |
|-----------------------|-----------------------|
| Blk. Tartarian, Sweet | Nap. Bigarreau, Sweet |
| Early Richmond, Sour  | Montmoreney, Sour     |
| Gov. Wood, Sweet      |                       |

## PEACHES

### EARLY-TO-BEAR

|                 |           |
|-----------------|-----------|
| Champion        | Hale      |
| Crawford's Late | Rochester |
| Elberta         |           |

## CRAB APPLES

|                      |               |
|----------------------|---------------|
| Transcendent (Early) | Hyslop (Late) |
|----------------------|---------------|



An Early-to-Bear Finger Lakes Specimen



Use This Blank When Ordering

# FINGER LAKES NURSERIES

404 Washington Street, Geneva, N. Y.

**15%** DISCOUNT ON CASH ORDERS RECEIVED WITHIN 10 DAYS AFTER RECEIPT OF CATALOG.

**10%** DISCOUNT ON CASH ORDERS RECEIVED BEFORE MARCH 1st.

**6%** DISCOUNT ON CASH ORDERS RECEIVED BEFORE APRIL 1st.


**3%** DISCOUNT ON CASH ORDERS RECEIVED AFTER APRIL 1st.

*Orders will be sent C. O. D. if one-fourth cash is sent with order*

No Discount for C.O.D. Orders

Gentlemen:

Send me the goods ordered on reverse side of this order blank for which I am enclosing a money order or .....for \$.....

|   |                   |            |                       |           |
|---|-------------------|------------|-----------------------|-----------|
| <br>Write Your Name Here | Mrs., Miss or Mr. | First Name | Middle Initial        | Last Name |
| Street and No. }<br>R. F. D. and Box }  |                   |            | Do Not Use This Space |           |
| Post Office.....  |                   |            | Order No.....         |           |
| County.....State.....   |                   |            | Date Rec'd.....       |           |
| Ship by.....<br>Express or Freight. If Parcel Post, add Ins. Charges  |                   |            | Acknowledged.....     |           |
| To.....   |                   |            | Shipped.....          |           |

## LIST YOUR ORDER ON REVERSE SIDE

Do not worry if stock does not always come as soon as you may expect. Remember, it is to our advantage as much as yours to have the trees reach you in time for safe planting.

**GUARANTEE**—All goods are guaranteed up to grade and to reach you in good condition. Mistakes, if made, will be promptly rectified, providing you notify us within TEN DAYS. Accept shipment, examine and count on receipt and notify us at once if there should be any errors, and the carrier as well if there should be any damaged stock. Poor soil, unfavorable weather, careless culture all contribute to failure and all are beyond our control. If any of Finger Lakes Nurseries' trees prove untrue to label, we will, upon satisfactory proof, replace free of charge, or refund the purchase price.

**Any Friends of Yours** who you know would like to receive a copy of our catalog, from which to order, will receive a copy in a few days, if you give us their names and addresses below.

| Names | Street or R. F. D. | Post Office | State |
|-------|--------------------|-------------|-------|
| ..... | .....              | .....       | ..... |
| ..... | .....              | .....       | ..... |
| ..... | .....              | .....       | ..... |
| ..... | .....              | .....       | ..... |
| ..... | .....              | .....       | ..... |
| ..... | .....              | .....       | ..... |

 When you order, if you give here names and addresses of five possible purchasers of our goods, you may add free to your order one Spirea Vanhouttei or one Excelsa Climbing Rose.



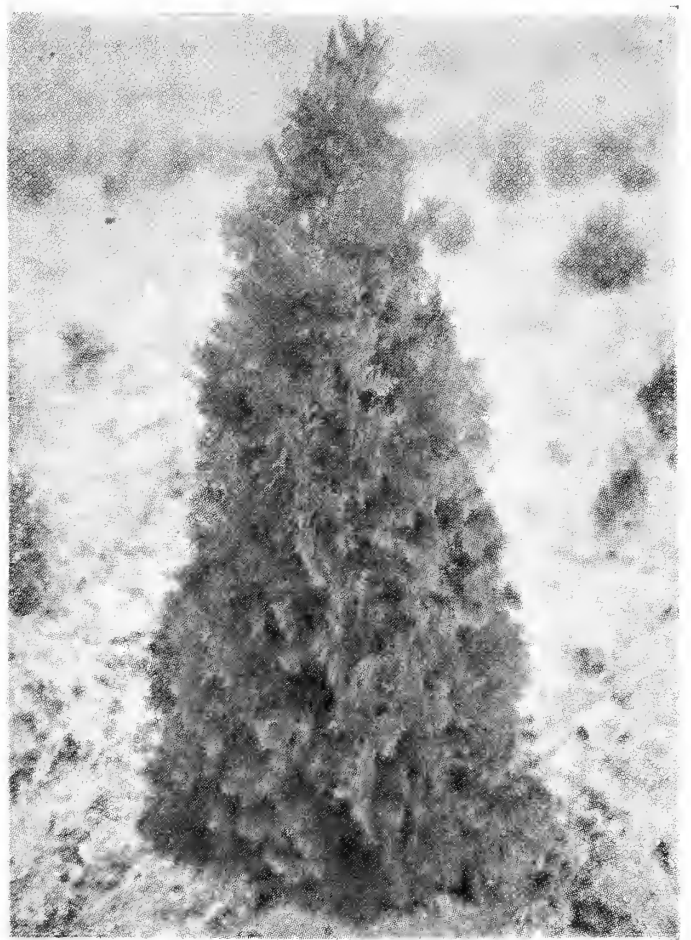


**PICEA EXCELSA**  
(Norway Spruce)

**2 to 3 ft. specimen, \$2.00 each**

**3 to 4 ft. specimen, \$3.00 each**

This magnificent Evergreen, in groups by itself, or with other varieties, is a delight to the artistic eye. Its compact habit of growth, with its interlacing branches, makes it especially desirable for Foundation Plantings, for groups where an ornamental screen is needed, at terminal points of Shrubbery groups for emphasis, or at curves in driveways where they serve beautifully as traffic signals. Very popular for Hedges and Windbreaks.



**THUJA OCCIDENTALIS**  
(American Arborvitae)

The finest of all Evergreens for Christmas Trees.

**3 to 4 ft. specimen, \$3.50 each**

**4 to 5 ft. specimen, \$4.50 each**

**5 to 6 ft. specimen, \$6.00 each**

Its beautifully carved foliage of deep green, its graceful, refined habits, and its artistic pyramidal form, make the American Arborvitae indispensable in the Home Foundation Groups, in the garden and lawn plantings. Combines beautifully with the Junipers, Pines and other Arborvitae.

## *Beautify Your Home With Evergreens*

Nothing will add more to the appearance of your home and surroundings, and increase the value of your property than a planting of Evergreens. Have you ever seen a Norway Spruce thickly laden with pure white snow in Winter-time—truly it is a picture never to be forgotten. We have a fine stock of the leading and best varieties, and can supply you with select specimen trees at prices you can afford to pay.

Our Evergreen Trees are dug fresh from the nursery row, with ball of earth on roots, and securely wrapped with burlap. We guarantee to get them to you in good growing condition.



**Am. Arborvitae**  
2-3 ft.

**Blue Cedar**  
1½-2 ft.

**Globosa Arborvitae**  
1-1½ ft.

**Siberian Arborvitae**  
1½-2 ft.

**Norway Spruce**  
2-3 ft.

## **5 Magnificent Evergreens for \$12.50, 2 collections for only \$24.00**

A delightful cluster of evergreen beauty to ornament your doorstep, walk entrance, or to plant on the lawn. Specially selected for hardiness, beauty of foliage, symmetrical growth and to form a pleasing contrast in form and color.





## The Giant New Rose

### TALISMAN

One of the most gorgeously colored Roses ever introduced, and exceptionally easy to grow. In intensity and vividness of color, it is par excellence. Its combination of golden yellow at base shading to coral and scarlet hues at tips defies description. It is a robust grower, with healthy, disease-resistant foliage.

**Strong, 2-yr., Field-Grown  
Plants, \$1.75 each  
3 for \$5.00  
Postpaid**



Mrs. A. R. Barraclough, \$1.50 ea.



Etoile de Hollande, \$1.50 ea.



Betty Uprichard, \$1.50 ea.

## 6 Recent and Dependable Introductions of Exquisite Beauty

The latest addition to our Garden Roses, created by some of the world's greatest Rose hybridists. Let their bloom, beauty, fragrance, and charm gladden your Home this Summer.

**6 2-yr. Field-Grown Roses for \$7.00, Postpaid**



Mme. Jules Bouche, \$1.00 ea.



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Willowmere, \$1.00 ea.